March 20, 2024
University of Mississippi

NETWORKING • IDEAS • LEARNING

BUILDING A STRONG SALES CULTURE

Keynote: David Embry, CEO and Founder, Mylo

TRENDS AND INNOVATION IN SALES TECHNOLOGY, SUPPLY CHAIN, AND ANALYTIC TOOLS

Roundtable Discussion
employee development and professional learning

INSIGHTS DAY
online registration

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The Ole Miss Business BASE is a platform at the University of Mississippi to engage students and faculty with real-world challenges and network industry leaders to develop a pipeline of student talent and solve challenges around the growing interconnectivity in professional sales, supply chain, and analytics.

Want more information on BASE? Email mshaner@bus.olemiss.edu.