



HANDBOOK

**For Doctoral Students in
Business Administration**

Revised 08/2023

August 2023

Dear Graduate Students,

Welcome to the School of Business Administration. We are pleased that you have chosen to pursue your doctoral studies at Ole Miss.

The faculty and staff are looking forward to your participation in our doctoral program. In order to make your transition to our program as smooth as possible we are providing you with this Handbook of policies, procedures, and expectations related to our Ph.D. program.

Although this document is designed to help you with questions you may have, it cannot cover everything. Remember, you are a student of the Graduate School, and therefore, you are subject to its rules and regulations, as well. You are the interested party in this project; so, always get the best information and the most reliable advice possible. You should rely on official written documents and direct information from officials at the Graduate School. When possible, your resources in the School of Business include the Director of Graduate Programs and the Graduate Committee, any of the departmental chairs, your academic advisor, members of the doctoral committee, or other faculty or staff.

We hope that you will find your graduate experience at Ole Miss to be rewarding and challenging.

Sincerely,

*Ken Cyree
Dean*

*Dr. Robert Van Ness
Director of Doctoral Programs*

*Ph.D. Program Coordinators
Dr. Robert Van Ness, Finance
Dr. Maria Gondo, Management
Dr. Christopher Newman, Marketing*

*Department Chairs
Dr. Bonnie Van Ness, Finance
Dr. Rich Gentry, Management
Dr. Barry Babin, Marketing*

**HANDBOOK ON PROCEDURES AND REGULATIONS
FOR THE DOCTORAL PROGRAM
School of Business Administration
The University of Mississippi**

TABLE OF CONTENTS

I.	INTRODUCTION.....	4
II.	ADMISSION AND ENROLLMENT IN THE PHD PROGRAMS.....	4
	II.1. Overview.....	4
	II.2. Admission Requirements.....	4
	II.3 Degree Credit Requirement.....	4
	II.4. Retention.....	6
	II.5. Academic Integrity.....	5
III.	PH.D. IN BUSINESS ADMINISTRATION.....	7
	III.1. Advisement.....	6
	III 2. Program Structure.....	7
IV.	READING LISTS.....	10
V.	COMPREHENSIVE EXAMINATIONS.....	10
VI.	REQUIREMENTS FOR CANDIDACY.....	11
VII.	DISSERTATION.....	11
	VI.1. Dissertation Committee.....	11
	VI.2. Dissertation Prospectus.....	12
	VI.3. Final Oral Examination.....	12
	VI.4. Continuous Enrollment and Time Limit.....	13
VIII.	ASSISTANTSHIP.....	13
IX.	MINIMUM/MAXIMUM HOURS.....	14
X.	TEACHING AND MENTORING POLICIES.....	14
	APPENDIX 1. Departmental Course Listings.....	16
	APPENDIX 2. Faculty Listings.....	21
	PROGRAM PLANNING SHEETS.....	23

I. INTRODUCTION

This *Handbook* outlines the procedures and regulations for the Ph.D. in Business Administration at The University of Mississippi. This *Handbook* supplements, but does not replace the rules and regulations as specified in The University of Mississippi's *Graduate School Catalog*. Should for any reason a conflict arises between this *Handbook* and the catalog in effect at the time of the student's matriculation, the catalog takes precedence.

The University of Mississippi School of Business Administration was established in 1917 and the Ph.D. program was established in 1959. Originally Business and Accountancy were one school, housed in Conner Hall. They are now separate schools and are housed in a two-building complex on the Oxford campus, consisting of Conner Hall and Holman Hall.

The School of Business Administration has integrated a wireless network throughout the two-building complexes. This innovation makes it much easier for students to accomplish work during their downtime between classes. To encourage this type of atmosphere the administration is requiring that all students admitted to the Ph.D. program have their own computer (PC or laptop). The suggested specification for the laptop can be found at the School of Business website: www.olemissbusiness.com.

II. ADMISSION AND ENROLLMENT IN THE PH.D. PROGRAMS

II.1. Overview

The School of Business Administration offers a Ph.D. in Business Administration, with major concentrations in three specified areas: Finance (FIN), Management (MGMT), and Marketing (MKTG). Each of these degree programs is designed as a four-year course of study. The procedures and regulations specified in this and the following sections are designed to help Ph.D. students move through their program of study in as efficient and timely a manner as possible and to help assure the quality of the degree that is ultimately awarded.

No single set of procedures can adequately encompass the total graduate experience. Doctoral students are expected to expand their graduate experience beyond the required course work through participation in school-wide seminars and interaction with faculty and other graduate students, outside the classroom. An active faculty role in encouraging and guiding students beyond the classroom is essential to a successful graduate program.

II.2. Admission Requirements

Admission to the doctoral program is competitive. To be admitted in full standing, applicants must hold a bachelor's degree prior to the date of first enrollment, and must also meet the requirements specified below. As admission is competitive, fulfillment of these minimum requirements does not guarantee admission. The decision to admit an applicant is based primarily on evidence of the applicant's scholastic ability and evidence that the applicant has a reasonable probability of successful completion of the program.

Applicants must present evidence of aptitude on the standardized test relevant to the major field for which they are applying. The School of Business currently accepts the test scores from the Graduate Management Admission Test (GMAT) and the Graduate Record Examination (GRE).

Admission is contingent on the applicant's completed application. Applicants with incomplete applications will not be admitted. The applicant's file must include:

1. A score of 550 or higher on the GMAT or a combined total of 311 on the quantitative and verbal portions of the GRE, with a 4.0 on the analytical portion of this test. The score must be less than 5 years old.
2. An overall grade point average (GPA) of at least 3.0 on a 4.0 scale, for those entering with only a bachelor's degree. For those entering with an earned master's degree a 3.1 GPA on the last 60 hours attempted at the undergraduate or graduate levels.
3. At least two letters of recommendation from academic or professional sources.
4. A student whose native language is not English are required to submit a minimum of 6.00 IELTS; 90-100 TOEFL-IBT (Test of English as a Foreign Language); or 53 PTE-A. TOEFL and such scores must be less than 2 years old. Additionally, a student whose native language is not English may be given a test of English proficiency and listening comprehension (administered by the International Programs Office) upon arrival at the University of Mississippi. The results of these tests will determine whether the student will be required to take the class, EFS 100. At the department's discretion, international students may be required to retake the EFS 100 course prior to being assigned to teach for the first time at the university.
5. The School of Business also requests that the applicant submit a curriculum vitae and a brief statement of purpose.

✓✓**Note**—in rare instances, a deficiency in one of these aforementioned requirements can be offset by superior performance in other areas; therefore, enabling an applicant to still be granted admission into the program.

II.3. Degree Credit Requirements

Each department with the approval of the administration has established the course credit requirements set forth for their area. The total number of credit hours will vary depending on the student's previous background coursework. To fulfill the degree credit requirements, all School of Business Administration doctoral students are required to:

1. Complete at least 54 credit hours (3 years) of approved courses beyond the bachelor's degree, or a minimum of 40 credit hours of approved courses numbered 600 or above, beyond the master's degree.
2. Have completed a minimum of 36 hours (2 years) of graduate study at The University of Mississippi.
3. Have completed a minimum of 18 hours of dissertation credit.

✓✓**Note**—the above requirements may or may not include “pre-requisite” coursework which is required by the individual departments.

Unless previously approved by the department, all course work (including dissertation hours) required for the degree must be completed at The University of Mississippi. Any outside course credit accepted must comply with requirements set forth in the Graduate School catalog.

All graduate students at The University of Mississippi must remain continuously enrolled throughout their degree program. Continuous enrollment is defined as registering for at least three graduate credit hours in two out of three semesters (fall, spring, summer) during the academic year.

II.4. Retention

Graduate students must maintain at least a 3.0-grade point average on all graduate work undertaken. Where a student is required to take, as part of the degree program, more than 12 hours in an area outside the field of specialization, a 3.0 must be presented in both areas computed separately. No grades or marks are given for courses designated as a dissertation.

A student whose overall GPA falls below 3.0 at the end of a term will be notified no later than the second week of the following academic term that he or she is on probation. Failure to attain a minimum overall GPA of 3.0 by the end of the probationary semester will result in a recommendation for dismissal.

A deficit point system is an integral part of the retention policy for Ph.D. students. Deficit points are assigned as follows: C=1 point; D=1.5 points; F=2 points. Students who accumulate more than 2 deficit points will be recommended to the Graduate School for dismissal from the program. Students who receive an “F” will be dismissed. (University policy requires that an “I” grade; be calculated as an “F” for GPA purposes. However, no deficit points for retention purposes will be assigned to “I” grades.) Deficit points do not apply to undergraduate courses taken to satisfy admission requirements.

Students may not repeat more than one graduate-level course and that course may be repeated only one time. Repeating a course will not remove a deficit point.

Formal student appeals regarding the application of these retention policies may be made to the Director of Doctoral Programs. If the work of a graduate student in a semester or term has been unsatisfactory, the Dean of the Graduate School may refuse permission for the student to register for further work or may recommend a change in the student’s classification.

II.5. Academic Integrity

The University of Mississippi and the School of Business Administration insist on academic honesty from its students. Cheating on examinations and plagiarism — the use of the ideas and words of others without attribution — will not be tolerated. Any student found guilty of any form of academic dishonesty will be dismissed from the program. To help enforce this policy, it is each individual student’s responsibility to keep on file in the appropriate office copies of any term papers or research projects prepared to satisfy the requirements of any course in which he or she has

enrolled. See the *University of Mississippi Policy Directory* website for the official policy regarding academic dishonesty.

The broad purpose of academic discipline is to ensure that the interests of the student body, as a whole, and the individuals comprising it are best served. The University of Mississippi reserves the right to sever its connection with any student for appropriate reasons.

III. PHD IN BUSINESS ADMINISTRATION

This section presents procedures and regulations specific to each degree programs. However, this section is not a comprehensive presentation of all relevant procedures and regulations. A student in a Business Administration Ph.D. program is also expected to comply with those procedures and regulations given in all sections of this *Handbook*, and those given in the *Graduate Catalog* in print at the time of their admission.

III.1. Advisement

Upon admission to the Ph.D. program, each student will be assigned an academic advisor, by the Department Chair. Academic advisors will evaluate the student's academic background and recommend any prerequisite course work needed to prepare the student for the doctoral program. The academic advisor will advise the student on the selection and timing of graduate courses in his or her program.

During the first semester in the doctoral program, the student will select a field of specialization and with the assistance of his/her Advisory Committee structure the proper program of study. The academic advisor, Department chair, as well as the Director of Doctoral Programs, will serve as members of the student's advisory committee during his/her coursework phase of the program. This committee, chaired by the advisor, will remain active until the student completes the written major comprehensive examinations.

A program of study (i.e., planning sheet) for each doctoral student must be approved by the student's advisory committee and must be on file with the Graduate Records Coordinator by the end of the student's first semester of enrollment. Copies of the planning sheets are found in this *Handbook* (see pages 23-30). In addition to outlining the student's program of study, the planning sheet shall indicate the semester in which each course will be taken, which assists the Department chair when scheduling classes.

It is the student's responsibility to update his or her planning sheet each semester. If a student decides to change an existing program of study, the change must be approved by the advisory committee and signed by each member.

III.2. Program Structure

III.2.A. Prerequisites

1. Math—
 - a. Calculus I (Math 261)
 - b. Calculus II (Math 262)
 - c. Linear Algebra (Math 319)
 - d. 400+ level course in Statistics
2. Two 400+ level courses in the major area
3. MIS students must also have successfully completed previous course work or must demonstrate proficiency in the following areas:
 - a. A programming language
 - b. Systems analysis and design
 - c. Database management systems

✓✓**Note:** Prior coursework can be substituted for any of the above courses with the approval of the student's advisory committee.

III.2.B. Research Tools

1. Common Course (3 Hours)
BUS 660 – Research Methods I: Research Methods & Philosophy of Science
2. Discipline-Specific Tools Sequences (12 Hours)
 - a. Finance Track
 - i. ECON 609 – Methods of Mathematical Analysis
 - ii. ECON 629 –Statistical Methods for Economics & Finance
 - iii. ECON 630 – Econometrics I
 - iv. ECON 631 – Econometrics I
 - b. Management Track
 - i. MKGT 664- Methodology II- Measurement & Scaling or BUS 664
 - ii. MKGT 665- Casual Modeling in Marketing or BUS 662 or PHAD 780
 - iii. MKGT 771– Experimental Design & Analysis or BUS 662 or ECON 630
 - iv. MKGT 666- Advanced Marketing Research Methods or BUS 661 or PHAD 781 or PSY 603
 - c. Marketing Track
 - i. MKGT 664- Methodology II- Measurement & Scaling
 - ii. MKGT 665- Casual Modeling in Marketing or
 - iii. MKGT 771 – Experimental Design & Analysis
 - iv. MKGT 666 - Advanced Marketing Research Methods

III.2.C. Area Specific Courses (12 Hours)

1. Finance
 - a. FIN 631 – Theoretical Foundations of Finance
 - b. FIN 633 – Investment Analysis
 - c. FIN 635 – Financial Management II
 - d. FIN 637 – Management of Financial Instruments
2. Management
 - a. BUS 667 – Global Business Strategy
 - b. MGMT 673 – Seminar in Human Resource Management
 - c. MGMT 676 – Seminar in Organizational Behavior
 - d. MGMT 679 – Theoretical Foundations of Management
3. Marketing
 - a. MKTG 650 – Marketing Management
 - b. MKTG 669 – Theoretical Foundations of Marketing
 - c. MKTG 670 – Consumer Behavior
 - d. BUS 668 – Customer Relationship Management

III.2.D. Advanced Directed Study/Special Topics Seminars (9 Hours)

Students may complete up to 9 hours of coursework through any combination of the Advanced Directed Studies or Special Topics seminars specified by their department, as listed below. These courses will typically be taught as an overload.

1. Finance
 - a. FIN 620: Advanced Directed Study in Finance
or
 - b. FIN 695: Special Topics in Finance
2. Management
 - a. MGMT 620: Advanced Directed Study in Management
or
 - b. MGMT 695: Special Topics in Management
3. Marketing
 - a. MKTG 620: Advanced Directed Study in Marketing
or
 - b. MKTG 695: Special Topics in Marketing

✓✓**Note:** Advanced directed study course requirements may be used to satisfy the requirements of an approved graduate business course, with the approval of the student's advisory committee. Advanced directed studies are to be taught by one or more faculty members through a close mentoring relationship that facilitates the student's mastery of key content areas in the field. The student is to assume responsibility for developing the body of literature to be studied. Potential graduate business courses include PhD courses offered by another department and MBA specialization classes such as FIN 581 (Future Options Swaps), MIS 609 (Management Information Systems), MIS 623 (E-Commerce), MIS 641 (Operations Management) and MIS 642 (Decision Making). For MBA classes, course assignments must extend beyond those required of MBA

students, such as the creation of a manuscript(s) to be submitted for presentation at a scholarly conference and/or publication in a refereed journal.

III.2.E. Supplemental Courses (9 Hours)

The 9 hours of supplemental course work is designed to allow students to take additional courses in their primary area of study, or to take courses that they feel will benefit their area of research. Many students pursue an academic career upon graduation, and we recommend that they take additional courses (other than the required area specific courses) in a doctoral student's primary area of study in order to strengthen their knowledge of the area. A student can also choose to take courses here that might benefit their research area as well. The selection of these courses are to be approved by the department head in the area and graduate coordinator.

III.2.F. BUS 650-Entering the Profession Seminar (4 Hours)

For the first two years of their academic program, all business PhD students are required to attend a 1 hour, on-going seminar. The seminar is offered every other Friday and will feature topics germane to the profession (e.g., the career life-cycle of professors, teaching methods and pedagogy, career planning, utilizing computer resources, library research, publishing, conference presentations, reviewing, placement). Each department will sponsor one seminar every other month. Seminar activities will include presentations by visiting and School of Business Administration faculty, panel discussions, and student presentations on research topics.

Students are required to attend the seminar for four consecutive semesters. An additional objective of the seminar will be to develop a library of key theories across disciplines to serve as a resource to support students' scholarly endeavors.

All doctoral students are required to make two formal presentations as part of the seminar series. The first is made on their "2nd year paper", prior to their admittance to candidacy. The second presentation pertains to their research interests and is made after candidacy is achieved.

IV. READING LISTS

Some departments (e.g., Finance) may choose to develop a reading list of core articles to be provided to students at the outset of their program. The reading list will cover background material on topics that may or may not be covered in the functional area seminars.

V. COMPREHENSIVE EXAMINATIONS

Written major comprehensive examinations are required of all Ph.D. students. The number and type of comprehensive exams vary by Ph.D. program and area.

All comprehensive exams must be taken at The University of Mississippi. Students are encouraged to take their written comprehensive examinations as soon as possible. Generally speaking, however, a student may not take a comprehensive in an area until he or she has:

1. Been formally admitted to the degree program.
2. Satisfied the research tool requirements (NOTE: possible exceptions can be made here if a student lacks only one course in the research tools sequence and has had a previous scheduling conflict which has prevented them from taking that research tools course, they may take the comprehensive examinations with written approval (explaining why this is the case) of BOTH the department head and Ph.D. coordinator).
3. Completed all course work in the specific area of the examination or will complete the course work during the semester in which examination is taken.
4. An overall grade point average of 3.0 or above at the time the comprehensive examination(s) is (are) taken.
5. No outstanding "I" grades.

Written comprehensive examinations will be administered no more than twice per year, at the beginning of the Fall and Spring semesters. The exams will be administered during a scheduled period in the months of July-August and January-February. Students taking comprehensive examinations must submit a written request, to the Director of Doctoral Programs at least 30 days prior to the scheduled date. The relevant Department Chair and the student's academic advisor must approve the request. You will then send a request to the Graduate Records Coordinator at least 30 days prior. The results of a student's comprehensive examination shall be made available to the student within a reasonable time after the examination is taken.

Students who fail a comprehensive examination in any area will be allowed to retake that examination *one time* with the approval of the Advisory Committee. Students who fail to pass a comprehensive examination in a given subject area on the *second* attempt are subject to *dismissal* from the program. The student who fails to pass a comprehensive examination in a given subject area on the *second* attempt may petition for a program change, that must be approved by the Director of Doctoral Programs.

VI. REQUIREMENTS FOR CANDIDACY

To advance to doctoral candidacy, students must: (1) complete all coursework required for the academic program; (2) successfully pass all required comprehensive exams; and (3) make two conference presentations and/or publish or have accepted for publication one refereed journal article (such papers may be co-authored with faculty members or other students). Upon admission to candidacy, the student must remain continuously enrolled. A minimum of 18 hours of dissertation credit is required of all doctoral students.

VII. DISSERTATION

A dissertation is required of all candidates for the Ph.D. program in Business Administration. The dissertation represents independent and original research by the candidate.

VII.1. Dissertation Committee

The dissertation committee will be appointed by the chair of the department to which the student has been admitted. The chair of this committee must be a full member of the graduate faculty. A minimum of two additional members of the department and one member external of the discipline comprise a committee, all of whom must be members of the graduate faculty. All members of the committee have equal voting rights.

Full Member of Graduate Faculty—must hold an appropriate terminal degree for the discipline in which the faculty member is employed and promotion to or appointment as Associate or Full Professor. Full members may chair or serve on dissertation committees.

Associate Member of Graduate Faculty—must hold an appropriate terminal degree for the discipline in which the faculty member is employed and promotion to or appointment as Assistant Professor. Associate members may co-chair or serve on dissertation committees.

VII.2. Dissertation Prospectus

A written prospectus is required of every doctoral student. An oral defense of the prospectus will be held and is open to all graduate faculty and doctoral students in the School of Business Administration. Unanimous approval of the prospectus by the dissertation committee is required. A single negative vote requires negotiation among committee members in order to achieve reconciliation of the point(s) of objection. If the committee cannot agree on the merits of the prospectus and accept the prospectus unanimously, a review process by a committee from the appropriate area will be invoked.

Once the content of the prospectus has been approved, a copy of the prospectus, as well as a registration of dissertation form and a list of dissertation committee members will be filed with the Graduate School.

During the course of the student's research and writing of the dissertation, if any member of the dissertation committee believes that a substantial change in the research plan has been made, the committee will be reconvened. Unanimous approval of any substantial revision is required and a report of the change must be filed in the Graduate School.

The dissertation prospectus oral defense and completion of the dissertation defense cannot occur during the same full term (fall, spring, full summer), and there must be a minimum of four calendar months between these events.

VII.3. Final Oral Examination

Each candidate for a doctoral degree must successfully complete a final oral examination administered by a committee appointed by the Dean of the Graduate School. The committee shall direct the examination primarily to the defense of the dissertation. The oral examination may be given only after the dissertation is in final form. At least one semester must intervene between the prospectus defense and the final oral examination.

All full-time graduate faculty members at The University of Mississippi will be allowed to attend and participate in any student's dissertation defense. In addition, all in-residence doctoral

students will be allowed to attend the final defense upon receiving permission from the student's dissertation chairperson. A majority vote only will be required on the final dissertation defense.

✓✓**Note**—All doctoral students are expected to attend Ph.D. defenses made by students in their department, and are encouraged to attend dissertation defenses in other functional areas. In addition, all doctoral students are expected to attend all presentations by faculty interviewing for a position in the School of Business Administration.

The dissertation must conform to the regulations governing style set forth in *A Manual of Thesis and Dissertation Preparation*, available in the Graduate School or on the Graduate School website. Two copies of the dissertation must be presented to the Graduate School after the final examination for the doctorate has been accepted and before the beginning of the regular examination period for the semester in which the candidate plans to graduate.

VII.4. Continuous Enrollment and Time Limit

A minimum registration of 18 semester hours of continuous enrollment for the dissertation is required. Continuous enrollment is defined as enrollment for at least three semester hours during two of the three terms of the calendar year beginning with the term following admission to candidacy and must include the term in which the degree is granted.

(Note that the minimum enrollment during the summer would be 1 hour if the enrollment is not to satisfy the continuous enrollment policy.)

A student must advance to candidacy within four years of admission to the doctoral program. All required formal course work and comprehensive exams should be completed within four calendar years of initial enrollment into a degree-seeking (conditional or full standing) status, whether the student begins the doctoral program following completion of a bachelor's or master's degree. Once the comprehensive exam report is received by the Graduate School, a student becomes a candidate for the doctoral degree and must complete all remaining requirements, including the written dissertation and its defense, within a five-calendar year period.

Failure to complete the degree requirements within the aforementioned timeframe may result in the student's degree status being changed to non-degree seeking. If the student petitions for an extension he/she may be required to complete additional coursework, pass another comprehensive exam, and/or other additional requirements. Any extension plan must be approved by the Graduate School.

VIII. ASSISTANTSHIP

The School of Business awards funding in the form of assistantships. Students awarded such funding are assigned duties as Teaching Assistants and/or Graduate Instructors. Selection for such funding is highly competitive and the awards are made based on a thorough review of each applicant's complete application.

Such funding is not considered to be guaranteed throughout the duration of the student's

program of study. The criteria which will determine the student's eligibility for reappointment as a teaching assistant or graduate instructor are as follows:

1. An evaluation of student's performance by the student's supervisor
2. The recommendation of the graduate student's academic advisor
3. The maintenance of a minimum GPA of 3.0 in each semester of enrollment
4. Acceptable progress toward completion of the degree program
5. The availability of source funding on which the assistantship is based

In order for first-year students to make a smooth transition into the doctoral program and have sufficient time to work on the foundation courses of their degree program, they will not be assigned as graduate instructors. They will, however, be assigned as teaching assistants and in this capacity will be assigned to assist one or more faculty members doing research work, grading papers, tutoring, and other tasks at their supervisor's discretion. The student will also be required to begin preparing to teach an introductory course, in the event he or she is called upon.

All graduate students in the Ph.D. program should be prepared to teach by their second year. In order to prepare these students for this role, the faculty member(s) they are assigned to work with, in conjunction with the department chair, may call upon them to prepare a short presentation of certain materials which are taught in core courses.

All international graduate students whose native language is not English will be required to take the SPEAK test, which is administered by the Intensive English Program, prior to qualifying for a position as a graduate instructor. New students who wish to be considered for an appointment as a graduate instructor should arrange for testing prior to the beginning of class sessions. Failure to pass this test could result in a student having to enroll in an Intensive English course at the student's expense.

IX. MINIMUM/MAXIMUM HOURS

A minimum enrollment of 3 graduate credit hours is required of every graduate student in each regular semester. The maximum enrollment for a graduate student during a regular session is 15 credit hours, however, restrictions may be imposed by the School of Business. A graduate student registered for 9 or more graduate credit hours during fall or spring is considered to be a full-time student.

Students receiving a full university Non-Service Fellowship must enroll for at least 9 credit hours per semester. However, students holding service appointments or assistantships are governed by the following schedule:

<u>Service Requirements</u>	<u>Minimum Enrollment</u>	<u>Maximum Enrollment</u>
¾ time (30 hours/week)	9 hours*	9 hours
½ time (20 hours/week)	9 hours	12 hours**
¼ time (10 hours/week)	6 hours	12 hours
Less than ¼ time	3 hours	15 hours

In order to be eligible to receive a partial tuition scholarship, graduate assistants must enroll for at least 9 hours of graduate credit.

**Only 6 hours of which can be in course work, the balance made up of enrollment in thesis, dissertation, or recital hours.*

***Only 9 hours of which can be in course work, the balance made up of enrollment in thesis, dissertation, or recital hours.*

X. TEACHING AND MENTORING POLICIES

Guidelines have been implemented to aid in the process of preparing our students for teaching. Adherence to these guidelines on the part of faculty, as well students, is necessary in order to realize the full potential of the graduate student in his or her capacity as a Graduate Instructor.

1. The School of Business Administration will provide an orientation program for doctoral students assigned as graduate instructors.
2. Every doctoral student designated as the instructor of record for a course will be assigned a faculty supervisor, experienced in the course, by the Department Chair.
3. Supervising faculty will attend and evaluate at least one regular lecture of the Graduate Instructor(s) they supervise. The evaluation and critique will be communicated to the student.
4. At the end of the period a written evaluation, prepared by the Department Chair, in consultation with each student's supervisor, will be provided to the Graduate Instructor.
5. Every doctoral student designated the instructor of record for a course will submit a syllabus of the course (a copy of which must be on file with the Dean's office) prior to the beginning of the first class. The syllabus must be approved by the supervisor.

APPENDIX 1. Course Listings

BUSINESS STUDIES--BUS

- 604. STATISTICAL METHODS FOR BUSINESS.** A case studies approach to statistical technique and computer applications or nonparametric and multivariate analysis in business. Prerequisite: ECON 301. (3).
- 612. OPERATIONS RESEARCH.** (Same as ECON 612). Prerequisite: ECON 604 or ECON 609 or consent of instructor. (3).
- 650. ENTERING THE PROFESSION SEMINAR.** On-going seminar on topics germane to the profession; such as, The Career Life-cycle of Professor, Teaching Methods and Pedagogy, Career Planning, Utilizing Computer Resources, Library Research... May be repeated for credit (1).
- 660. RESEARCH METHODS I: RESEARCH METHODS AND PHILOSOPHY OF SCIENCE.** General course in methodology/statistics to provide a broad introduction to the philosophy of science (the guiding principles behind the research process) and to expose students to some initial modes of research (e.g., qualitative versus quantitative) and more specific techniques and their appropriate use. Prerequisites: MATH 261 (Calculus I), MATH 262 (Calculus II), MATH 319 (Linear Algebra), PSY 501, PSY 502, and graduate standing. (3).
- 661. RESEARCH METHODS II: SURVEY RESEARCH & EXPERIMENTAL DESIGN.** This course focuses on the study of research methods and experimental design. The primary objective of the course is to prepare students to conduct empirical research. Special emphasis is placed on in-depth understanding of the philosophy of science underlying research methods, principles of theory development, methods for enhancing the internal and external validity of research findings, and techniques for valid and reliable measurement. Some basic statistical concepts will be covered. Prerequisites: Doctoral student or consent of instructor. (3).
- 662. STATISTICS I: SEMINAR IN LINEAR REGRESSION AND ANALYSIS OF VARIANCE.** This course will focus on applied linear statistical methods as used in the social and behavior sciences. Particular attention is devoted to the successful application of linear models to business research. Prerequisites: MATH 261, MATH 262, PSY 501, PSY 502, and graduate standing. (3)
- 663. STATISTICS II: MULTIVARIATE AND NONPARAMETRIC STATISTICS.** Applications of multivariate statistical procedures involving data reduction techniques and analyzing multidimensional relationships in business research. Topics include multivariate analysis of variance, discriminate analysis, logistic regression, exploratory factor analysis, cluster analysis, multidimensional scaling, and conjoint analysis. Offered spring semester of odd years. Prerequisites: MATH 319, PSY 501, and PSY 502, or consent of instructor. (3).
- 664. STATISTICS III: ADVANCED STATISTICAL TOPICS.** This course is the final “tools” course requirement for students majoring in Management, Marketing, and MIS. The purpose of this course is to round out students’ knowledge of discipline-appropriate methods and analysis techniques with coverage of structural equation modeling and hierarchical linear modeling techniques. Prerequisites: BUS 660, BUS 661, BUS 662, and BUS 663. (3).
- 667. GLOBAL BUSINESS STRATEGY.** This course is designed to examine the relationship between a business organization and the environment as it evolves into the global marketplace. The functional areas of the business will be analyzed to determine the necessary adaptations to each of these activities to be competitive in foreign markets. Offered spring semester, even years. Prerequisite: admission to doctoral program or consent of instructor. (3).
- 668. CUSTOMER RELATIONSHIP MANAGEMENT.** This course introduces students to the burgeoning and cross-functional field of customer relationship management. This area has its origins in Marketing and MIS but has significant implications for Finance, Operations, Management, and virtually all areas of business. In addition to introducing literature in this and related areas, the purpose of the course is to stimulate research and thinking by interested doctoral students. Offered spring semester, even years. Prerequisite: MKTG 669 and admission to doctoral program or consent of instructor. (3).
- 669. DECISION SUPPORT SYSTEMS.** This course draws upon fundamentals from computer science, production/operations management, information systems, database management systems, and general business principals established in previous coursework. These fundamentals are reinforced and amplified in the context of developing successful decision support software systems. Familiarity with software programming and the ability to read and discuss aspects of technical journal articles is expected.

Prerequisites: ECON 620 or BUS 612 and admission to doctoral program. Computer requirements- proficiency in a programming language. (3).

- 670. SUPPLY CHAIN MANAGEMENT.** This course draws upon fundamentals that are covered in core courses on managerial economics, operations management, engineering management, industrial engineering, and operations research programs; for example, fundamentals of game theory, pricing, inventory models, aggregate planning, capacity management, or linear programming. Supply chain design and operations issues will be supported by cases. Prerequisites: ECON 620 and BUS 612 or consent of instructor. Computer Requirement-Microsoft Excel. (3).

FINANCE—FIN

- 620. ADVANCED DIRECTED STUDY.** Students work with one or more faculty members to develop in-depth knowledge of the critical theories, research methods, and associated literature pertaining to a specific topical area. Drawing on this knowledge, the student will subsequently utilize the advice, coaching, and supervision of the mentoring faculty instructor(s) to conduct original research projects. A primary course goal is the creation of a manuscript(s) to be submitted for presentation at a scholarly conference and/or publication in a refereed journal. Prerequisite: admission to doctoral program. (3)
- 622. INTERNATIONAL FINANCE.** An advanced analysis of international currency and financial markets. Their role in arbitrage, hedging, intermediation, diversification, and speculative activities is investigated using asset pricing models. (3).
- 626. SEMINAR IN INTERNATIONAL ECONOMICS AND FINANCE.** A research seminar designed to investigate contemporary theoretical and empirical issues in international economics and finance. (3).
- 631. SEMINAR IN BUSINESS FINANCE.** A doctoral seminar on the analysis of selected topics in investment and corporate finance. Prerequisites: FIN 633, FIN 635, and ECON 630. (3).
- 633. INVESTMENT ANALYSIS.** Security analysis and selected problems in portfolio theory emphasizing recent theoretical and analytical developments. (3).
- 634. FINANCIAL MANAGEMENT I.** Concepts in business finance with emphasis on financial analysis, capital allocation, and optimal capital structure. (3).
- 635. FINANCIAL MANAGEMENT II.** Analysis of selected topics in financial theory. (3).
- 636. FINANCIAL MANAGEMENT OF HEALTH CARE INSTITUTIONS.** Theory and application of financial issues and techniques unique to aspects of health care institutions. (Same as PHAD 672). (3).
- 637. MANAGEMENT OF FINANCIAL INTERMEDIARIES.** Examination of the effects that savings, investing, financing, and asset structure decisions have upon financial institutions. (3).
- 642. APPLIED PROBABILITY MODELING.** Concepts of probability modeling for applications. Fundamental of statistical experiments, events, probability laws, conditional probability, random variables, expectation and conditional expectation, introduction to applications of Markov chains, papers from literature. (Same as ENGS 627). Prerequisites: MATH 264, Unified Calculus; MATH 353, Differential Equations; graduate standing. (3).
- 644. FINANCIAL ECONOMICS: CONTINUOUS-TIME MODELS.** An introduction to continuous-time financial economic modeling under uncertainty. Analytical methods for solving these classes of models are developed. Applications to futures, options, inter-temporal asset pricing, term structure theory and general contingent-claim valuation is discussed. Prerequisite: ECON 503. (3).
- 650. RESEARCH COLLOQUIUM IN ECONOMICS AND FINANCE.** Presentation and discussion of current research in economics and finance. May be repeated for credit. (1).
- 695. RESEARCH SEMINAR: SPECIAL TOPICS IN FINANCE.** An examination of the current topics and issues in the area of Finance. Prerequisites: MATH 261, MATH 262, MATH 319, PSY 501, PSY 502, and admission to doctoral program. (3).
- 697. THESIS.** (1-12)
- 797. DISSERTATION.** (1-18).

MANAGEMENT—MGMT

- 606. ADVANCED ORGANIZATIONAL BEHAVIOR.** Advanced study of human behavior in organizations. Emphasis on research literature, problem identification, problem analysis, and solutions. (3).

- 620. ADVANCED DIRECTED STUDY.** Students work with one or more faculty members to develop in-depth knowledge of the critical theories, research methods, and associated literature pertaining to a specific topical area. Drawing on this knowledge, the student will subsequently utilize the advice, coaching, and supervision of the mentoring faculty instructor(s) to conduct original research projects. A primary course goal is the creation of a manuscript(s) to be submitted for presentation at a scholarly conference and/or publication in a refereed journal. Prerequisite: admission to doctoral program. (3)
- 664. ADVANCED MANAGEMENT RESEARCH.** Development of management research skills and knowledge through lecture, discussion, and field research examining the problems of implementing and executing research methodology. (Same as MKTG 664). Prerequisites: MKTG 660, doctoral student, or consent of instructor. (3).
- 670. ADVANCED READINGS IN MANAGEMENT.** Students are expected to develop and digest a list of readings covering a topic area within management. Students also must demonstrate oral and written competency with respect to their chosen topic area. Prerequisite: doctoral student or consent of instructor. (3).
- 671. GUIDED RESEARCH IN MANAGEMENT.** Under the direction of a member of the research faculty in management, students learn the craft of publishing empirical research. Students must demonstrate an ability to generate a research question, develop and test hypotheses, and write up the results of an empirical study. Prerequisite: MGMT 691, doctoral student, or consent of instructor. (3).
- 673. SEMINAR IN HUMAN RESOURCE MANAGEMENT.** An examination of advanced topics and current research affecting human resource management. Research techniques in human resource management will be emphasized. Prerequisite: MGMT 527 or consent of instructor. (3).
- 675. SEMINAR IN EMPLOYEE RELATIONS.** Advanced study of government regulation of human resource management. Discussion of the impact of regulatory practices on such personnel issues as recruiting, selection, promotion, compensation, assignment, and working conditions; research findings. Prerequisite: MGMT 527 or consent of instructor. (3).
- 676. SEMINAR IN ORGANIZATIONAL BEHAVIOR.** An examination of the content and methodological issues in organizational behavior. Topics examined within a seminar framework will include group dynamics, leadership, motivation, and communication. Prerequisites: MGMT 606 or equivalent and admission to doctoral program. (Same as MKTG 676). (3).
- 678. SEMINAR IN GROUP PROCESS.** This seminar provides an in-depth analysis of group processes in organizations; course objectives include mastery of classic and current literature on work groups and an appreciation of emerging group theory and research. Prerequisites: admission to the doctoral program and consent of the instructor. (3).
- 679. THEORETICAL FOUNDATIONS OF MANAGEMENT.** Provides an in-depth examination of the theoretical foundations underlying the field of management. Special attention is devoted to establishing a historical perspective for understanding and appreciating the continuing development of management theory, research, philosophies, and practices. A literature survey of the emergent management disciplines, including business policy/strategy, human resource management, management information systems, organizational behavior, and production/operations management, is provided. Offered fall semester, even years. Prerequisite: admission to the doctoral program or consent of the instructor. (3).
- 695. RESEARCH SEMINAR: SPECIAL TOPICS IN MANAGEMENT.** An examination of the current topics and issues in the area of Management. Prerequisites: MATH 261, MATH 262, MATH 319, PSY 501, PSY 502, and admission to doctoral program. (3).
- 697. THESIS.** (1-12). An examination of the current topics and issues in the area of Management. Prerequisites: MATH 261, MATH 262, MATH 319, PSY 501, PSY 502, and admission to doctoral program. (3).
- 797. DISSERTATION.** (1-18).

MANAGEMENT INFORMATION SYSTEMS—MIS

- 609. MANAGEMENT INFORMATION SYSTEMS.** A study of management information and decision support systems with emphasis placed on applications that facilitate decision making. All applications are approached from the position of a manager's role as the user of the system. Prerequisite: MIS 309 or consent of instructor. (3).
- 619. ADVANCED INFORMATION SYSTEMS MANAGEMENT.** Advanced study of file processing, databases and database management systems within organizations, logical models (hierarchical, network,

- relational, and object-oriented), query, optimization, recovery, integrity, concurrency, security, distributed databases and client-server architecture, database machines, knowledge-based and text-based systems, and data mining and warehousing. Experience in practicing data analysis, design, implementation, and administration. Prerequisite: MIS 609 or consent of instructor. (3).
- 620. ADVANCED DIRECTED STUDY.** Students work with one or more faculty members to develop in-depth knowledge of the critical theories, research methods, and associated literature pertaining to a specific topical area. Drawing on this knowledge, the student will subsequently utilize the advice, coaching, and supervision of the mentoring faculty instructor(s) to conduct original research projects. A primary course goal is the creation of a manuscript(s) to be submitted for presentation at a scholarly conference and/or publication in a refereed journal. Prerequisite: admission to doctoral program. (3)
- 640. THEORETICAL FOUNDATION OF MIS/POM.** This course provides a general introduction and grounding in MIS and POM. Prerequisite: doctoral student or consent of instructor. Offered spring semester, even years. (3).
- 665. MANAGEMENT OF INFORMATION SYSTEMS.** This course covers the issues, strategies, and tactics for effective management of an enterprise's information technology resources. The course emphasizes the development of new conceptual/research models related to the impact of information systems within organizations. Offered spring semester, even years. Prerequisite: doctoral student or consent of instructor. (3).
- 660. PRODUCTION AND OPERATIONS MANAGEMENT.** Managerial tools and techniques in production and operations management. Prerequisite: ECON 604 or consent of instructor. (3).
- 674. ADVANCED OPERATIONS MANAGEMENT.** Applications of management science to problems in operations management. Prerequisites: MGMT 660, either ECON 609 or 612, or consent of instructor. (3).
- 677. INTEGER AND NONLINEAR OPTIMIZATION.** Current developments in optimization theory and their application to problems in operations management. Emphasis will be on integer and nonlinear programming applications. Prerequisites: MGMT 660, either ECON 609 or 612, or consent of instructor.
- 680. PRODUCTION SCHEDULING.** Current scheduling issues that managers of production planning in the industry are faced with. Traditional solution techniques and current developments are covered. Prerequisites: MATH 261 and 262, or equivalent, or consent of instructor. (3).
- 695. RESEARCH SEMINAR: SPECIAL TOPICS IN MIS/POM.** An examination of the current topics and issues in the area of MIS/POM. Prerequisite: Prerequisites: MATH 261, MATH 262, MATH 319, PSY 501, PSY 502, and admission to doctoral program. (3).

MARKETING—MKTG

- 620. ADVANCED DIRECTED STUDY.** Students work with one or more faculty members to develop in-depth knowledge of the critical theories, research methods, and associated literature pertaining to a specific topical area. Drawing on this knowledge, the student will subsequently utilize the advice, coaching, and supervision of the mentoring faculty instructor(s) to conduct original research projects. A primary course goal is the creation of a manuscript(s) to be submitted for presentation at a scholarly conference and/or publication in a refereed journal. Prerequisite: admission to doctoral program. (3).
- 762. MARKETING MANAGEMENT.** A comprehensive survey course studying managerial approaches to the making of marketing decisions. (Substitution of another 600 level marketing course permitted for student with undergraduate majors/minors in marketing.) (3).
- 666. RESEARCH SEMINAR: ADVANCED MARKETING RESEARCH METHODS.** The objectives of this course are to review new and emerging research methodologies used in marketing and to allow the student to develop a depth of understanding of these approaches, that will permit the student to effectively use them in one's research and evaluate the research done by others. (3).
- 668. ADVANCED MARKETING READINGS I.** A synthesis of the current and "classic" literature in marketing thought, including applications of managerial decision making to problems in marketing. Prerequisite: doctoral student or consent of instructor. (3).
- 769. THEORETICAL FOUNDATIONS OF MARKETING.** The objectives of this course are to introduce the student to the philosophy of science literature so that they will have the analytical tools needed to critically evaluate theoretical models. The course also will explore the development of theory in science, business, and most particularly, in marketing. Offered spring semester, even years. Prerequisite: doctoral student or consent of instructor. (3).

- 670. ADVANCED STUDIES IN CONSUMER BEHAVIOR.** An analysis of the various contributors in the area of consumer research with an emphasis on current and “classic” consumer behavior literature. Prerequisite: doctoral student or consent of instructor. (3).
- 671. GUIDED INSTRUCTION IN PREPARING RESEARCH PROPOSALS.** The goal of this course is to prepare students to begin serious development of their dissertation and to stimulate interest in research and publication. Topics covered include basic research design; review of methods of collecting data in library, field, and laboratory settings; data analysis; research funding; costing; and reporting. Prerequisite: any University student admitted to candidacy for the doctorate. (3).
- 672. BUYER BEHAVIOR AND E-COMMERCE STRATEGIES.** The purpose of this course is to emphasize issues of electronic commerce as they affect buyer behavior and the development of an effective marketing strategy. Particular emphasis will be placed on research and measurement of emerging issues in the field. (3).
- 695. RESEARCH SEMINAR: SPECIAL TOPICS IN MARKETING.** An examination of the current topics and issues in the area of Marketing. Prerequisites: MATH 261, MATH 262, MATH 319, PSY 501, PSY 502, and admission to doctoral program.
- 697. THESIS.** (1-12).
- 797. DISSERTATION.** (1-18).

APPENDIX 2.
SCHOOL OF BUSINESS
GRADUATE FACULTY

Afshar, Khashayar(Kash)

kash@bus.olemiss.edu

Assistant Professor of MKTG
PhD Iowa State University

Alidaee, Bahram

balidaee@bus.olemiss.edu

Professor of MKTG
PhD University of Texas

Ammeter, Danielle

dammeter@bus.olemiss.edu

Instructional Assoc Professor of MGMT
PhD University of Oklahoma

Ammeter, Tony

tammeter@bus.olemiss.edu

Associate Professor of MIS/MGMT
PhD University of Texas

Babin, Barry

bbabin@bus.olemiss.edu

Professor of MKTG
PhD Louisiana State University

Babin, Laurie

lbabin@bus.olemiss.edu

Instructional Assoc Professor of MKTG
PhD Louisiana State University

Berns, John P.

jberns@bus.olemiss.edu

Assistant Professor of MGMT
PhD University of Missouri

Berns, Maria

mgondo@bus.olemiss.edu

Associate Professor of MGMT
PhD University of Memphis

Bush, Victoria

vbush@bus.olemiss.edu

Professor of MKTG
PhD University of Memphis

Cinelli, Melissa

mcinelli@bus.olemiss.edu

Assistant Professor of MKTG
PhD University of Florida

Conlon, Sumali

sconlon@bus.olemiss.edu

Associate Professor of MIS
PhD Illinois Institute of Technology

Cullen-Lester, Kristin

kclester@bus.olemiss.edu

Assistant Professor of MGMT
PhD Auburn University

Cyree, Ken

kcyree@bus.olemiss.edu

Professor of FIN
PhD University of Tennessee

Davis, Walter

wdavis@bus.olemiss.edu

Professor of MGMT
PhD Georgia Institute of Technology

Dibrell, Clay

cdibrell@bus.olemiss.edu

Professor of MGMT
PhD University of Memphis

Feng, Cong

cfeng@bus.olemiss.edu

Assistant Professor of MKTG
PhD Syracuse University

Fuller, Kathleen

kfuller@bus.olemiss.edu

Professor of FIN
PhD Indiana University

Ganguly, Arup

aganguly@bus.olemiss.edu

Assistant Professor of Finance
PhD University of Pittsburgh

Ge, Lin

lge@bus.olemiss.edu

Assistant Professor of Finance
PhD University of Pittsburgh

Gentry, Richard

rgentry@bus.olemiss.edu

Professor of MGMT
PhD University of Florida

Lixiong, Guo

lguo@bus.olemiss.edu
Assistant Professor of Finance
PhD Vanderbilt University

Hunter, Gary

ghunter@bus.olemiss.edu
Associate Professor of MKTG
PhD University of North Carolina

Johnson, Paul

pjohnson@bus.olemiss.edu
Associate Professor of MGMT
PhD Oklahoma State University

Kashmiri, Saim

skashmiri@bus.olemiss.edu
Assistant Professor of MKTG
PhD University of Texas at Austin

Kim, Jisun

jkim@bus.olemiss.edu
Assistant Professor of MGMT
PhD Arizona State University

Lester, Houston

hlester@bus.olemiss.edu
Assistant Professor of MGMT
PhD University of Nebraska

Liebenberg, Andre

aleibenberg@bus.olemiss.edu
Associate Professor of FIN
PhD University of Georgia

Luo, Jingshu

jluo@bus.olemiss.edu
Assistant Professor of Finance
PhD Temple University

Mathis, David

dmathis@bus.olemiss.edu
Assistant Professor of MKTG
PhD University of Alabama

Maupin, Cindy

cmaupin@bus.olemiss.edu
Assistant Professor of MGMT
PhD University of Georgia

Newman, Christopher

cnewman@bus.olemiss.edu
Associate Professor of MKTG
PhD University of Arkansas

Novicevic, Milorad

mnovicevic@bus.olemiss.edu
Associate Professor of MGMT
PhD University of Oklahoma

Paik, Eugene Taeha

epaik@bus.olemiss.edu
Associate Professor of MGMT
PhD University of Arizona

Rego, Cesar

crego@bus.olemiss.edu
Professor of POM/MIS
PhD University of Versailles

Reithel, Brian J.

breithel@bus.olemiss.edu
Professor of MIS
PhD Texas Tech University

Shaner, Matthew

mshaner@bus.olemiss.edu
Assistant Professor of MKTG
PhD University of Tennessee

Sullivan, Nicholas

nsullivan@bus.olemiss.edu
Assistant Professor of MIS
PhD University of Utah

Van Ness, Bonnie

bvanness@bus.olemiss.edu
Professor of FIN
PhD University of Memphis

Van Ness, Robert

rvanness@bus.olemiss.edu
Professor of FIN
PhD University of Memphis

Walker, Mark

mwalker@bus.olemiss.edu
Associate Professor of FIN
PhD Michigan State University

Woo, Hyun-Soo

hwoo@bus.olemiss.edu
Assistant Professor of MGMT
PhD Arizona State University

Xu, Da

dxu@bus.olemiss.edu
Assistant Professor of MIS
PhD University of Utah

Yang, Seong Won

syang@bus.olemiss.edu
Assistant Professor of MGMT
PhD University of Kentucky

**PH. D. BUSINESS ADMINISTRATION - FINANCE
Program Planning Sheet**

Name: _____

Date: _____

I. Prerequisites

AACSB Accredited MBA from:

Date Awarded: _____

OR

Math 261: Calculus I _____

Statistics _____

Math 262: Calculus II _____

Major Course (400+) _____

Math 319: Linear Algebra _____

Major Course (400+) _____

Note: If a student does not have a Master's degree from an AACSB accredited school, the student must complete 15 additional hours of coursework (prior coursework can be substituted for any of the above courses with the approval of the student's committee, department chair and PhD coordinator). Additionally, students without a Master's degree should take a minimum of one 400+ level course in their major area (the PhD committee recommends at least two).

II. Research Methods and Statistics (15 Hours)

Research Methods I: BUS 660; ECON 604; ECON 620 _____

Methods of Mathematical Analysis: ECON 609 _____

Statistical Methods: ECON 629 _____

Econometrics I: ECON 630 _____

Econometrics II: ECON 631 (or a FIN 600+ course***) _____

***This option is only available when the finance department is offering 5 seminars. This 5th seminar in finance must be different than the four in the Core Finance Curriculum, and be approved as a substitute for ECON 603 prior to taking.

III. Core Finance Curriculum (12 Hours)

FIN 631: Seminar in Business Finance _____

FIN 633 : Investment Analysis _____

FIN 635 : Financial Management II _____

FIN 637: Management of Financial Intermediaries _____

- Note: The PhD committee recognizes that there are instances in which courses could and should be substituted for the above; the committee feels that these should occur in rare instances. When substitutions occur, the reason and courses need to be documented and agreed to in writing by the department chair and the PhD program coordinator.

IV. Supplemental Courses- (9 Hours)

Course#	Course Title	Semester
_____	_____	_____
_____	_____	_____
_____	_____	_____

Additional Coursework:

FIN 650- Research Colloquium (4 Hours – 1 Hour Per Semester for 4 Semesters)

BUS 650- Entering the Profession Seminars (4 Hours – 1 Hour Per Semester for 4 Semesters)

FIN 797- Dissertation (18 Hours Required)

****Note**—For students entering the program without a Master’s degree, additional coursework may be required.

Approved by Program Planning Committee:

Academic Advisor Date

Department Chair Date

Director of Doctoral Programs Date

Copies: Academic Advisor
Graduate Records Coordinator
Student

Revised—08/2023

Semester Admitted: _____

**PH. D. BUSINESS ADMINISTRATION - Management
Program Planning Sheet**

Name: _____

Date: _____

I. Prerequisites

AACSB Accredited MBA from:

Date Awarded: _____

OR

Math 261: Calculus I _____

Statistics _____

Math 262: Calculus II _____

Major Course (400+) _____

Math 319: Linear Algebra _____

Major Course (400+) _____

Note: If a student does not have a master's degree from an AACSB-accredited school, the student must complete 15 additional hours of coursework (prior coursework can be substituted for any of the above courses with the approval of the student's committee, department chair, and Ph.D. coordinator). Additionally, students without a Master's degree should take a minimum of one 400+ level course in their major area (the Ph.D. committee recommends at least two).

II. Research Methods and Statistics (15 Hours)

Research Methods I: BUS 660 _____

Research Methods II: MKGT 664; BUS 664 _____

Statistical Methods I: MKGT 665; BUS 662; PHAD 780 _____

Statistical Methods II: MKGT 771; BUS 662; ECON 630 _____

Statistical Methods III: MKGT 666; BUS 661; PHAD 781; PSY 603 _____

III. Core Management Curriculum (12 Hours)

BUS 667: Global Business Strategy _____

MGMT 673: Seminar in Human Resource Mgmt _____

MGMT 676: Seminar in Organizational Behavior _____

MGMT 679: Theoretical Foundations of Management _____

- Note: The Ph.D. committee recognizes that there are instances in which courses could and should be substituted for the above, the committee feels that these should occur in rare instances. When substitutions occur, the reason and courses need to be documented and agreed to in writing by the department chair and the Ph.D. program coordinator.

IV. Supplemental Courses- (9 Hours)

Course#	Course Title	Semester
_____	_____	_____
_____	_____	_____
_____	_____	_____

Additional Coursework:

BUS 650 – Entering the Profession Seminars (4 Hours Required)

MGMT 797- Dissertation (18 Hours Required)

****Note**—For students entering the program without a Master’s degree, additional coursework may be required.

Approved by Program Planning Committee:

Academic Advisor Date

Department Chair Date

Director of Doctoral Programs Date

Copies: Academic Advisor
Graduate Records Coordinator
Minor Field Chair
Student

Revised—08/2023

Semester Admitted: _____

**PH. D. BUSINESS ADMINISTRATION - Marketing
Program Planning Sheet**

Name: _____

Date: _____

I. Prerequisites

AACSB Accredited MBA from:

Date Awarded: _____

OR

Math 261: Calculus I _____

Statistics _____

Math 262: Calculus II _____

Major Course (400+) _____

Math 319: Linear Algebra _____

Major Course (400+) _____

Note: If a student does not have a master's degree from an AACSB-accredited school, the student must complete 15 additional hours of coursework (prior coursework can be substituted for any of the above courses with the approval of the student's committee, department chair, and Ph.D. coordinator). Additionally, students without a Master's degree should take a minimum of one 400+ level course in their major area (the Ph.D. committee recommends at least two).

II. Research Methods and Statistics (15 Hours)

Research Methods I: BUS 660; PHAD 780 _____

Research Methods II: MKTG 664 _____

Statistical Methods I: MKTG 665 _____

Statistical Methods II: MKTG 771 _____

Statistical Methods III: MKTG 666 _____

III. Core Marketing Curriculum (12 Hours)

MKTG 650: Marketing Management _____

MKTG 669: Theoretical Foundations of Marketing _____

MKTG 670: Advance Studies in Consumer Behavior _____

BUS 668: Customer Relationship Management _____

- Note: The Ph.D. committee recognizes that there are instances in which courses could and should be substituted for the above, the committee feels that these should occur in rare instances. When substitutions occur, the reason and courses need to be documented and agreed to in writing by the department chair and the Ph.D. program coordinator.

IV. Supplemental Courses- (9 Hours)

Course#	Course Title	Semester
_____	_____	_____
_____	_____	_____
_____	_____	_____

Additional Coursework:

BUS 650 – Entering the Profession Seminars (4 Hours Required)

MKTG 797 - Dissertation (18 Hours Required)

****Note**—For students entering the program without a Master’s degree, additional coursework may be required.

Approved by Program Planning Committee:

Academic Advisor Date

Department Chair Date

Director of Doctoral Programs Date

Copies: Academic Advisor
Graduate Records Coordinator
Minor Field Chair
Student

Revised—08/2023