
Hyun-Soo Woo, Ph.D.

Associate Professor of Management

Academic Background

Ph.D. Arizona State University, 2016.

M.S. Korea University, 2008.

B.S. Hanyang University, 2005.

Academic Experience

Associate Professor of Management, University of Mississippi (July, 2022 - Present), Oxford, Mississippi.

Assistant Professor of Management, University of Mississippi (July, 2016 - June, 2022), Oxford, Mississippi.

Refereed Articles

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2023). A meta-analysis of cross-country context effects on the link between green product strategy and financial performance. *Journal of Strategy & Management*.

Woo, H., Berns, J., & Solanelles, P. (in press, 2022). How rare is rare? How common is common? Empirical issues associated with binary dependent variables with rare/common event rates. *Organizational Research Methods*.

Woo, H., Berns, J., Mukherjee, K., & Kim, J. (2022). When increased foreign competition motivates domestic firms to do good: An examination of foreign entry mode and domestic CSR response. *Journal of Strategy & Management*.

Woo, H., Cannella, A., & Mesquita, L. (2019). How intra- and inter-firm agglomeration influence new unit geographic distance decisions of multi-unit firms. *Strategic Management Journal*.

Busenbark, J. R., Wiseman, R., Arrfelt, M., & Woo, H. (2017). A review of the internal capital allocation literature: Piecing together the capital allocation puzzle. *Journal of Management*.

Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2016). Sample selection bias and Heckman models in strategic management research. *Strategic Management Journal*.

Papers Under Review

Woo, H., Kim, J., & Cannella, A. (2023). "Time dependence in Cox proportional hazard models as a theory development opportunity: A step-by-step guide," Conditional acceptance to *Organizational Research Methods*.

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2022). "A meta-analysis of cross-country context effects on the link between green product strategy and financial performance," Conditional acceptance to *Journal of Strategy & Management*.

Kim, J., Woo, H., & Cannella, A. A. (2017). "Strategic environmental management: A comprehensive review and research agenda.," Initial submission to *Journal of Management*.

Woo, H. & Cannella, A. A. (2017). "The effect of large buyers on mutual forbearance.," Initial submission to *Strategic Management Journal*.

Hoetker, G. & Woo, H. (2017). "Are "U" sure? Improving the theoretical and empirical investigation of curvilinear relationships in strategy research.,," 1st revise and resubmit to *Strategic Management Journal*.

Busenbark, J. R., Woo, H., Wiseman, R., & Arrfelt, M. (2017). "A review of the internal capital allocation literature: Piecing together the capital allocation puzzle.,," Revision under 2nd review to *Journal of Management*.

Refereed Proceedings

Abstract Only

Woo, H., Cannella, A., & Mesquita, L. (2017). Intra- and inter-firm agglomeration: The location decisions of multi-unit firms. *Academy of Management Annual Meeting*.

Working Papers

Gao, H., Yu, T., Woo, H., & Cannella, A. (2022). "The Power of Words: Word Responses in Multimarket Competition," targeted for *Strategic Management Journal*.

Kim, H., Woo, H., & Zyung, D. (2021). "CEO Seasons Model in a Low Discretion Country: Evidence from South Korea," targeted for *Strategic Management Journal*.

Gao, H., Cannella, A., Yu, T., & Woo, H. (2020). "Multimarket competition and word response," targeted for *Academy of Management Journal*.

Markin, E. & Woo, H. (2020). "Knowledge sharing of Multi-outlet franchisees," targeted for *Journal of Business Venturing*.

Woo, H. & Kim, J. (2020). "Simultaneity Bias in Strategy Research: Current Practices and Suggestions," targeted for *Strategic Management Journal*.

Kim, H., Zyung, J., Woo, H., & Kim, J. (2019). "Taking responsibility and changing courses of action: Foreign divestitures during a domestic recession," targeted for *Strategic Management Journal*.

Woo, H. & Cannella, A. (2016). "The effect of large buyers on mutual forbearance," targeted for *Strategic Management Journal*.

Hoetker, G. & Woo, H. (2016). "Are U sure? Improving the theoretical and empirical investigation of curvilinear relationships in strategy research," targeted for *Strategic Management Journal*.

Woo, H. & Cannella, A. A. (2016). "Rivalry in upstream markets: A multipoint competition approach.."

Presentation of Refereed Papers

International

Gao, H., Yu, T., Woo, H., & Albert, C. (2021). *The power of words: word responses in multimarket competition*. Academy of Management, Virtual, Virtual.

Mukherjee, K., Woo, H., Berns, J., & Kim, J. (2021). *Examination of foreign entry mode and domestic CSR response*. Academy of Management, Virtual, Virtual.

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2020). *A meta-analysis of cross-country context effects on the link between green product strategy and financial performance*. Academy of Management Meeting, Virtual, Virtual.

- Solanelles, P., Gao, H., Kim, J., & Woo, H. (2020). *Revisiting the role of organizational vision in management: A meta-analysis*. Strategic Management Society, Conference, Virtual, Virtual.
- Woo, H., Berns, J., & Solanelles, P. (2020). *How rare is rare? How common is common? Empirical issues with skewed binary outcome distributions*. Strategic Management Society, Conference, Virtual, Virtual.
- Woo, H. & Kim, J. (2017). *Simultaneity (or Reverse Causality) Bias in Strategy Research: Current Practices and Recommendations*. Strategic Management Society, Houston, Texas.
- Woo, H., Cannella, A., & Mesquita, L. (2017). *Intra- and inter-firm agglomeration: The location decisions of multi-unit firms*. Academy of Management Annual Meeting, Atlanta, Georgia.
- Kim, H., Zyung, J., Woo, H., & Kim, J. (2016). *In search of accountable CEOs: Evidences from US subsidiary exits of Korean Manufacturing MNEs*. Academy of Management Annual Meeting, Anaheim, California.
- Balven, R., Hoetker, G., Kim, J., & Woo, H. (2015). *Fading away over time: A Meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance*. Academy of Management Meeting, Vancouver, Canada-British Columbia.
- Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2015). *Sample selection bias and Heckman models in strategic management research*. Academy of Management Meeting, Vancouver, Canada-British Columbia.
- Woo, H. & Cannella, A. A. (2015). *The effect of large buyers on multimarket competition*. Strategic Management Society, Conference, Denver, Colorado.
- Woo, H. & Cannella, A. A. (2014). *Rivalry in both upstream and downstream markets: A multipoint competition approach*. Academy of Management Meeting, Philadelphia, Pennsylvania.
- Woo, H. & Cannella, A. A. (2013). *Multimarket competition in both input resource and output markets*. Strategic Management Society, Conference, Atlanta, Georgia.
- Woo, H., Gao, H., & Cannella, A. A. (2011). *Restoring new multimarket equilibrium: A 'spheres of influence' perspective on behaviors of rivals after mergers and acquisitions*. Strategic Management Society, Conference, Miami, Florida.

Research Honors and Awards

Honor

2015: Conference Best PhD Paper Nomination, Strategic Management Society.

2015: Conference Best Paper Nomination, Strategic Management Society.

Scholarship

2014: SMS Doctoral Consortium Scholarship, Strategic Management Society.

Service to the University

University of Mississippi

Department Assignments

Assurance of Learning - Institutional Service:

2020-2021 – 2021-2022: Assurance of Learning Department Representative

Chair:

2018-2019: Erik Markin

Coordinator:

2019-2020 – 2021-2022: SACS (Southern Association of Colleges and Schools) accreditation coordinator

Member:

2020-2021 – 2021-2022: Kaushik Mukherjee

2020-2021: School of Business Administration Scholarship Committee

2018-2019: Faculty Search Committee for Entrepreneurship Endowed Chair

2017-2018: Faculty Search Committee for Strategy/CME Position

2017-2018: Faculty Search Committee for Strategy Position

School Assignments**Assurance of Learning - Institutional Service:**

2020-2021 – 2022-2023: Assurance of Learning Department Representative

Member:

2021-2022 – 2022-2023: Assessment

2020-2021 – 2022-2023: Scholarship Committee

Dissertation Assignments**Chair:**

2017-2018: Erik Markin

Service to the Profession**Reviewer - Article / Manuscript**

2022 – 2023: Organizational Research Methods. Editorial Board

2021 – 2023: Leadership Quarterly. Editorial Board

2020 – 2023: Journal of Management.

2021 – 2022: Journal of Strategy & Management.

2020: Strategic Management Journal.

2018: Long Range Planning.

2017 – 2018: Journal of Management.

2017: Strategic Management Journal.

2017: Journal of Business Venturing.