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# Hyun-Soo Woo, Ph.D.

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## Associate Professor of Management

### Academic Background

Ph.D. Arizona State University, 2016.

M.S. Korea University, 2008.

B.S. Hanyang University, 2005.

### Academic Experience

Associate Professor of Management, University of Mississippi (July, 2022 - Present), Oxford, Mississippi.

Assistant Professor of Management, University of Mississippi (July, 2016 - June, 2022), Oxford, Mississippi.

### Refereed Articles

Kim, J., Woo, H., Balven, R., & Hoetker, G. (in press, 2022). A meta-analysis of cross-country context effects on the link between green product strategy and financial performance. *Journal of Strategy & Management*.

Woo, H., Berns, J., & Solanelles, P. (in press, 2022). How rare is rare? How common is common? Empirical issues associated with binary dependent variables with rare/common event rates. *Organizational Research Methods*.

Woo, H., Berns, J., Mukherjee, K., & Kim, J. (in press, 2021). When increased foreign competition motivates domestic firms to do good: An examination of foreign entry mode and domestic CSR response. *Journal of Strategy & Management*.

Woo, H., Cannella, A., & Mesquita, L. (2019). How intra- and inter-firm agglomeration influence new unit geographic distance decisions of multi-unit firms. *Strategic Management Journal*.

Busenbark, J. R., Wiseman, R., Arrfelt, M., & Woo, H. (2017). A review of the internal capital allocation literature: Piecing together the capital allocation puzzle. *Journal of Management*.

Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2016). Sample selection bias and Heckman models in strategic management research. *Strategic Management Journal*.

### Papers Under Review

Gao, H., Yu, T., Woo, H., & Cannella, A. (2022). "The Power of Words: Word Responses in Multimarket Competition," Initial submission to *Strategic Management Journal*.

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2022). "A meta-analysis of cross-country context effects on the link between green product strategy and financial performance," Conditional acceptance to *Journal of Strategy & Management*.

Kim, J., Woo, H., & Cannella, A. A. (2017). "Strategic environmental management: A comprehensive review

and research agenda.," Initial submission to *Journal of Management*.

Woo, H. & Cannella, A. A. (2017). "The effect of large buyers on mutual forbearance.," Initial submission to *Strategic Management Journal*.

Hoetker, G. & Woo, H. (2017). "Are "U" sure? Improving the theoretical and empirical investigation of curvilinear relationships in strategy research.," 1st revise and resubmit to *Strategic Management Journal*.

Busenbark, J. R., Woo, H., Wiseman, R., & Arrfelt, M. (2017). "A review of the internal capital allocation literature: Piecing together the capital allocation puzzle.," Revision under 2nd review to *Journal of Management*.

## Refereed Proceedings

### Abstract Only

Woo, H., Cannella, A., & Mesquita, L. (2017). Intra- and inter-firm agglomeration: The location decisions of multi-unit firms. *Academy of Management Annual Meeting*.

## Working Papers

Kim, H., Woo, H., & Zyung, D. (2021). "CEO Seasons Model in a Low Discretion Country: Evidence from South Korea," targeted for *Strategic Management Journal*.

Gao, H., Cannella, A., Yu, T., & Woo, H. (2020). "Multimarket competition and word response," targeted for *Academy of Management Journal*.

Markin, E. & Woo, H. (2020). "Knowledge sharing of Multi-outlet franchisees," targeted for *Journal of Business Venturing*.

Woo, H. & Kim, J. (2020). "Simultaneity Bias in Strategy Research: Current Practices and Suggestions," targeted for *Strategic Management Journal*.

Kim, H., Zyung, J., Woo, H., & Kim, J. (2019). "Taking responsibility and changing courses of action: Foreign divestitures during a domestic recession," targeted for *Strategic Management Journal*.

Woo, H. & Cannella, A. (2016). "The effect of large buyers on mutual forbearance," targeted for *Strategic Management Journal*.

Hoetker, G. & Woo, H. (2016). "Are U sure? Improving the theoretical and empirical investigation of curvilinear relationships in strategy research," targeted for *Strategic Management Journal*.

Woo, H. & Cannella, A. A. (2016). "Rivalry in upstream markets: A multipoint competition approach.."

## Presentation of Refereed Papers

### International

Gao, H., Yu, T., Woo, H., & Albert, C. (2021). *The power of words: word responses in multimarket competition*. Academy of Management, Virtual, Virtual.

Mukherjee, K., Woo, H., Berns, J., & Kim, J. (2021). *Examination of foreign entry mode and domestic CSR response*. Academy of Management, Virtual, Virtual.

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2020). *A meta-analysis of cross-country context effects on the link between green product strategy and financial performance*. Academy of Management Meeting, Virtual, Virtual.

Solanelles, P., Gao, H., Kim, J., & Woo, H. (2020). *Revisiting the role of organizational vision in management: A meta-analysis*. Strategic Management Society, Conference, Virtual, Virtual.

Woo, H., Berns, J., & Solanelles, P. (2020). *How rare is rare? How common is common? Empirical issues*

*with skewed binary outcome distributions.* Strategic Management Society, Conference, Virtual, Virtual.

Woo, H. & Kim, J. (2017). *Simultaneity (or Reverse Causality) Bias in Strategy Research: Current Practices and Recommendations.* Strategic Management Society, Houston, Texas.

Woo, H., Cannella, A., & Mesquita, L. (2017). *Intra- and inter-firm agglomeration: The location decisions of multi-unit firms.* Academy of Management Annual Meeting, Atlanta, Georgia.

Kim, H., Zyung, J., Woo, H., & Kim, J. (2016). *In search of accountable CEOs: Evidences from US subsidiary exits of Korean Manufacturing MNEs.* Academy of Management Annual Meeting, Anaheim, California.

Balven, R., Hoetker, G., Kim, J., & Woo, H. (2015). *Fading away over time: A Meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance.* Academy of Management Meeting, Vancouver, Canada-British Columbia.

Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2015). *Sample selection bias and Heckman models in strategic management research.* Academy of Management Meeting, Vancouver, Canada-British Columbia.

Woo, H. & Cannella, A. A. (2015). *The effect of large buyers on multimarket competition.* Strategic Management Society, Conference, Denver, Colorado.

Woo, H. & Cannella, A. A. (2014). *Rivalry in both upstream and downstream markets: A multipoint competition approach.* Academy of Management Meeting, Philadelphia, Pennsylvania.

Woo, H. & Cannella, A. A. (2013). *Multimarket competition in both input resource and output markets.* Strategic Management Society, Conference, Atlanta, Georgia.

Woo, H., Gao, H., & Cannella, A. A. (2011). *Restoring new multimarket equilibrium: A 'spheres of influence' perspective on behaviors of rivals after mergers and acquisitions.* Strategic Management Society, Conference, Miami, Florida.

## **Research Honors and Awards**

### **Honor**

2015: Conference Best PhD Paper Nomination, Strategic Management Society.

2015: Conference Best Paper Nomination, Strategic Management Society.

### **Scholarship**

2014: SMS Doctoral Consortium Scholarship, Strategic Management Society.

## **Service to the University**

### **University of Mississippi**

#### **Department Assignments**

#### **Assurance of Learning - Institutional Service:**

2020-2021 – 2021-2022: Assurance of Learning Department Representative

#### **Chair:**

2018-2019: Erik Markin

#### **Coordinator:**

2019-2020 – 2021-2022: SACS (Southern Association of Colleges and Schools) accreditation coordinator

**Member:**

2020-2021 – 2021-2022: Kaushik Mukherjee

2020-2021: School of Business Administration Scholarship Committee

2018-2019: Faculty Search Committee for Entrepreneurship Endowed Chair

2017-2018: Faculty Search Committee for Strategy/CME Position

2017-2018: Faculty Search Committee for Strategy Position

**College Assignments****Member:**

2021-2022: Assessment

2020-2021 – 2021-2022: Scholarship Committee

**Dissertation Assignments****Chair:**

2017-2018: Erik Markin

**Service to the Profession****Reviewer - Article / Manuscript**

2021 – 2022: Journal of Strategy & Management.

2021 – 2022: Leadership Quarterly. Editorial Board

2020: Organizational Research Methods.

2020: Journal of Management.

2020: Strategic Management Journal.

2018: Long Range Planning.

2017 – 2018: Journal of Management.

2017: Strategic Management Journal.

2017: Journal of Business Venturing.