Brian Reithel, Ph.D.

Interim MIS Department Chair
Professor of Management Information Systems

Academic Background

Ph.D. Texas Tech University, 1992.

M.B.A. Texas Tech University, 1988.

B.B.A. Eastern New Mexico University, 1985.

Academic Experience

Professor of MIS, University of Mississippi, School of Business Administration (2004 - Present), University of Mississippi, Mississippi.

Dean of the School of Business Administration, University of Mississippi (July, 2005 - December, 2007), University, Mississippi.

Interim Dean of School of Business Administration, University of Mississippi (2003 - 2005), University, Mississippi.

Associate Professor of MIS, University of Mississippi, School of Business Administration (1997 - 2005), University, Mississippi.

MIS/POM Department Chair, University of Mississippi, School of Business Administration (2002 - 2003), University, Mississippi.

Associate Vice Chancellor for University Relations, University of Mississippi (2001 - 2002), University, Mississippi.

MIS/POM Area Coordinator, University of Mississippi, School of Business Administration (1998 - 2002), University, Mississippi.

Interim Director of the Trent Lott Leadership Institute, University of Mississippi (2001), University, Mississippi.

Interim Director of the Trent Lott Leadership Institute, University of Mississippi (2000), University, Mississippi.

Co-Director of the 'Commitment to Excellence Campaign', University of Mississippi (1998 - 2000), University, Mississippi.

Co-Chair of the Sesquicentennial, University of Mississippi (1995 - 1998), University, Mississippi.

Assistant Professor of MIS, University of Mississippi, School of Business Administration (1991 - 1997), University, Mississippi.

Visiting Lecturer in Management Information Systems, University of South Florida (1990 - 1991), Tampa, Florida.

Instructor of Computer Information Systems, West Texas A & M University (1987 - 1990), Canyon, Texas.

Instructor of Computer Information Systems, Clovis Community College (1984 - 1986), Clovis, New Mexico.

Non-Academic Experience

Programmer/Analyst, Bell Corporation (1983 - 1984), Clovis, New Mexico.

Refereed Articles

Mukhopadhyay, S., Ramsankarl, B., & Reithel, B. (2021). Security/Privacy Perceptions in Patient Use of Online Medical Records: Study from a National Survey. *International Journal of Healthcare Information Systems and Informatics, 16 (4)*, 1-18.

Chapman, T., & Reithel, B. (2020). Perceptions of Cybersecurity Readiness Among Workgroup IT Managers. *Journal of Computer Information Systems, 61 (5)*, 438-449.

Mukhopadhyay, S., Basak, R., Carpenter, D., & Reithel, B. (2020). Patient Use of Online Medical Records: An Application of Technology Acceptance Framework. *Information and Computer Security, 28 (1)*, 97-115.

Guo, X., & Reithel, B. J. (2019). Information-Processing Support Index: A New Perspective on IT Usage. *Journal of Computer Information Systems*.

Aiken, M., Posey, J. H., Garner, B., & Reithel, B. (2015). Predicting Machine Translation Comprehension with a Neural Network. *International Journal of Computers and Technology, 15 (2)*, 6546-6554.

Aiken, M., Posey, J., & Reithel, B. (2015). Comment Evaluation and Revision in a Bilingual Electronic Meeting. *International Journal of Management and Information Technology, 10 (4)*.

Gardner, W., Reithel, B., Cogliser, C., Walumbwa, F., & Foley, R. (2012). Matching Personality and Organizational Culture: Effects of Recruitment Strategy and the Five Factor Model on Subjective Person-Organization Fit. *Management Communication Quarterly*.

Gardner, W., Reithel, B., Foley, R., Cogliser, C., & Walumbwa, F. (2009). Attraction to Organizational Culture Profiles: Effects of Realistic Recruitment and Vertical and Horizontal Individualism-Collectivism. *Management Communication Quarterly, 22 (3)*, 437-472.

Zhang, J., Reithel, B., & Li, H. (2009). Impact of Perceived Technical Protection on Security Behaviors. *Information Management and Computer Security, 17 (4)*, 330-340.

Pirim, T., James, T., Boswell, K., Reithel, B., & Barkhi, R. (2008). An Empirical Investigation of an Individual's Perceived Need for Privacy and Security. *International Journal of Information Security and Privacy, 2 (1)*, 12.

James, T., Pirim, T., Boswell, K., Reithel, B., & Barkhi, R. (2007). Determining the Intention to Use Biometric Devices: An Application and Extension of the Technology Acceptance Mode. *Journal of Organizational and End User Computing, 18 (3)*, 1-24.

Kim, D., Reithel, B., & Rodriguez, C. M. (2006). The Impact of Hyper-Components Designs on Web Usefulness and Ease of Use. *International Journal of Electronic Business Management, 4 (1)*.

Cegielski, C. G., Reithel, B. J., & Rebman, C. M. (2005). Issues Affecting the Integration of Emerging Information Technologies into Corporate Information Technology Strategy: A Delphi Study. *Academy of Information and Management Sciences Journal, 8 (1)*.

Cegielski, C. G., Reithel, B. J., & Rebman, C. M. (2005). Emerging Information Technologies: A Key to Developing a Timely Information Technology Strategy. *Communications of the ACM, 48 (8)*.

Frink, D. D., Robinson, R. K., Reithel, B. J., Arther, M. M., & Ammeter, A. P. (2003). Gender Demography and Organization Performance: A Two-Study Investigation with Convergence. *Group and Organization Management, 28 (1)*, 127-147.

Cegielski, C. G., Rebman, C. M., & Reithel, B. J. (2003). The Value of Certification: An Empirical Assessment

of the Perceptions of Users of Local Area Networks. *Information System Journal, 13 (1)*, 97-108.

Robinson, R. K., Franklin, G. M., & Reithel, B. J. (2001). When is Sexual Harassment not Actionable Sexual Harassment: A Review of Holman v. State of Indiana and Indiana DOT. *Journal of Business & Public Affairs, 28 (1)*, 8-11.

Robinson, R., Frink, D. D., Reithel, B. J., & Franklin, G. M. (2001). Workplace Diversity: Is It A Justification for Proportional Representation in the Workplace? *Journal of Business & Entrepreneurship, 13 (1)*, 97-109.

Kamssu, A. J., Reithel, B. J., & Ziegelmayer, J. L. (2000). Information Technology and Financial Performance: The Impact of Being an Internet-Dependent Firm on Stock Returns. *Information Systems Frontiers, 5 (3)*, 279-288.

Govindarajulu, C., Reithel, B. J., & Sethi, V. (2000). A Model of End-User Attitudes and Intentions Toward Alternative Sources of Support. *Information & Management, 37 (2)*, 77-86.

Sexton, R., & Reithel, B. (1999). The Impact of Perceived Computing Security on Ethical Behavior: A Unit of Study for MIS Students. *Journal of Information Systems, 10 (3/4)*, 47-54.

Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1998). Vicarious Liability for Hostile Environment Sexual Harassment: Examining the Implications of the Ellerth and Faragher Decision. *Labor Law Journal, 49 (5)*, 1232-1240.

Robinson, R. K., & Reithel, B. J. (1998). Same Sex Sexual Harassment: The Implications of Oncale v. Sundonder Offshore Services. *Labor Law Journal, 49 (3)*, 941-953.

Govindarajulu, C., & Reithel, B. J. (1998). Beyond the Information Center: An Instrument to Measure End-User Computing Support from Multiple Sources. *Information & Management, 33 (5)*, 241-250.

Robinson, R. K., Paolillo, J. G., & Reithel, B. J. (1998). Race-Based Preferential Treatment Programs: Raising the Bar for Establishing Compelling Government Interests. *Public Personnel Management, 27 (3)*, 349-360.

Nichols, D. L., Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1997). An Exploratory Study of Sexual Behavior in Accounting Firms: Do Male and Female CPAs Interpret Sexual Harassment Differently. *Critical Perspectives on Accounting, 8 (249-264)*.

Robinson, R. K., Franklin, G. L., Reithel, B. J., & Fink, R. L. (1997). An Analysis of the Legal Protections of Tenure in Higher Education: The Myth of Lifetime Employment. *Southern Law Journal, 7 (1)*, 37-46.

Stocks, M. H., Reithel, B. J., Singleton, T., & Robinson, R. K. (1997). An Empirical Investigation of Information Systems Audits and Software Piracy. *Information Systems and Audit Control Journal, 6 (5)*, 32-40.

Aiken, M., Aljumaih, K., Reithel, B., & Conlon, S. (1997). Group Impacts Using Four Meeting Facilitation Techniques, . *Journal of International Information Management, 6 (2)*, 19-30.

Robinson, R. K., Franklin, G. M., & Reithel, B. J. (1996). Affirmative Action: Mend it or End it? *Southern Law Journal, 6 (1)*, 15-23.

Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1996). An Exploratory Study of the Reasonable Woman Standard: Gender-Bias in Interpreting Actionable sexual Harassment. *Journal of Individual Employment Rights, 4 (1)*, 1-14.

Reithel, B., Nichols, D. L., & Robinson, R. K. (1996). An Experimental Investigation of the Effects of Size, Format, and Errors on Spreadsheet Reliability Perception. *The Journal of Computer Information Systems, 36 (3)*, 54-64.

Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1995). Sex Bias in Interpreting Actionable Sexual Harassment: Survey Results and Implications for Sexual Harassment Litigation. *Southern Law Journal, 5 (1)*, 1-12.

Nichols, D. L., Robinson, R. K., & Reithel, B. J. (1995). Public Accounting Firms' Limited Liability in 'Mixed Motive' Promotion Decisions: Is There Less There Than Meets the Eye? *Journal of Contemporary Business*

Issues, 3 (1), 17-21.

Robinson, R. K., Nichols, D. L., & Reithel, B. J. (1994). The Civil Rights Act of 1991: Increasing Employer Liability for Mixed Motive and Sex Discrimination in Partner Selection in Accounting Firms. *Southern Law Journal, 4 (1)* , 96-107.

Shirani, M., Aiken, M., & Reithel, B. (1994). A Model of User Information Satisfaction,. *Database, 25 (4)*, 17-23.

Ashqar, A., Reithel, B. J., Aiken, M. W., & Shirani, A. I. (1994). Use of a Group Support System to Evaluate Management Information System Effectiveness. *Journal of Systems and Software, 24 (3)*, 267-275.

Robinson, R. K., & Reithel, B. J. (1994). The Software Piracy Dilemma in Public Administration: A Survey of University Software Policy Enforcement. *Public Administration Quarterly, 17 (4)*, 485-497.

Conlon, S. P., Reithel, B. J., Aiken, M. W., & Shirani, A. I. (1994). A Natural Language Processing Based Group Decision Support System. *Decision Support Systems, 12 (3)*, 181-188.

Papers Under Review

Lopez, A. D. & Reithel, B. J. (2018). "A Multidimensional Approach to Digital Forensic Readiness," 1st revise and resubmit to *ACM Computing Surveys.*

Balan, S., Reithel, B., & Conlon, S. (2016). "Data Analysis and Knowledge Discovery via a Novel Data Mining Algorithm," Initial submission to *Journal of Database Management*.

Book Chapters

Non-Refereed

James, T., Pirim, T., Boswell, K., Reithel, B., & Barkhi, R. (2008). Determining the Intention to Use of Biometric Devices: An Application and Extension of the Technology Acceptance Model. In H. Nemati (Ed.), *Information Security and Ethics: Concepts, Methodologies, Tools, and Applications* (pp. 2335-2355). IGI Global.

James, T., Pirim, T., Boswell, K., Reithel, B., & Barkhi, R. (2008). An Extension of the Technology Acceptance Model to Determine the Intention to Use Biometric Devices. In S. Clarke (Ed.), *Advances in End User Computing: End User Computing Challenges and Technologies: Emerging Tools and Applications* (pp. 57-78). IGI Global.

Refereed

James, T., Boswell, K., Reithel, B., & Barkhi, R. (2008). An Extension of the Technology Acceptance Model to Determine the Intention to Use Biometric Devices. In S. Clarke (Ed.), *End User Computing Challenges and Technologies: Emerging Tools and Applications* (pp. 57-78). IGI Global.

Reithel, B., Hwang, C., & Boswell, K. (2001). Orchestrating the Use of Information Technology for Competitive Advantage: a Niche-driven Approach. In Raymond Papp (Ed.), *Strategic Information Technology: Opportunities for Competitive Advantage* (pp. 200-217). Idea Group Publishing.

Compilation of Articles or Readings

Reithel, B. (1999). *Theory and Application: Proceedings of the Decision Sciences Institute Southwest Region Annual Meeting*.

Reithel, B. (1994). *Proceedings of the Annual Conference of the Southern Management Information Systems Association* .

Refereed Proceedings

Full Paper

Mukhopadhyay, S., Basak, R., & Reithel, B. (2020). An Exploration of Trends in Patient Health Data Safety Concerns: Does Heterogeneity Matter? *Hawaii International Conference on System Sciences*.

Sabahein, K., Reithel, B., & Wang, F. (2018). Incorporating Delegation into ABAC: Healthcare Information System Use Case. *International Conference on Security and Management (SAM)*.

Chapman, T. A., & Reithel, B. J. (2015). Optimizing Flow in Simulated Environments for Worker Productivity. *Association for Information Systems Americas Conference*.

Posey, J., & Reithel, B. (2015). Information Technology Visibility as an Impression Management Factor in Trust Development within Outsourced Information Systems Development Projects. *Southwest Decision Sciences Institute*.

Garner, B., Reithel, B., & Alidaee, B. (2015). Data Structure of a Quadratic Program Model of Document Clustering. *Southwest Decision Sciences Institute*.

Guo, X., & Reithel, B. (2014). The Utility of Mobile Computing Devices at Work: the Information Processing Support Index Framework. *America's Conference on Information Systems (AMCIS)*.

Mukhopadhyay, S., & Reithel, B. (2013). Initial Online Consumer Trust (IOCT): The Influence of Third-Party Service Provider Reputation, Website Reputation, and Previous Experience with Similar Websites. *Decision Sciences Institute*.

Booker, Q. E., Zelin, R., Reithel, B., Rebman, C., & Kitchens, F. (2010). Analysis of County Level E-Government Implementations. *America's Conference on Information Systems (AMCIS)*.

Mukhopadhyay, S., & Reithel, B. (2010). An Investigation into the Factors that Influence Sustainable Trust in Third-Party Payment Services Providers. *Southwest Decision Sciences Institute*.

Reithel, B. (2009). A Workshop on Innovative Applications of Mind-Mapping as a Study Aid in Decision Sciences Courses. *Southwest Decision Sciences Institute*.

Reithel, B., & Baker, T. L. (2005). A Pilot Study of Verbal Documentation and the Effectiveness of Different Approaches to the Documentation of Computer Programs. *Southern Management Association*.

Gardner, W., Reithel, B., Foley, R., Cogliser, C., & Wolumbwa, F. (2005). Matching Personality and Organizational Culture: Competing Values, The Five Factor Model, and Person-Organization Fit. *Southern Management Association*.

Ammeter, T., Eckols, B., & Reithel, B. (2005). Investigating Computer Mediated Communication Media Choice and Political Skill in Virtual Team Dyads. *Academy of Management*.

Gardner, W. L., Reithel, B. J., Foley, R., & Walumbwa, F. (2004). Using the Web for Realistic Cultural Previews: Effects on Person-Organization Fit and Attraction. *Academy of Management Annual Meeting*.

Rebman, C., Aiken, M., Reithel, B., & Cegielski, C. (2003). Assessing Textual Difficulty and Training Times on User Acceptance of Speech Recognition Systems. *Decision Sciences Institute Meeting*.

Daeryong, K., Reithel, B. J., & Johnson, J. D. (2002). The Impact of Two Essential Web Site Building Components: The Experimental Study on the Hyperlink and the Node. *America's Conference on Information Systems (AMCIS)*.

Rebman, C., Reithel, B., Cegielski, C., & Kitchens, F. (2002). Improving Comment Quality and Accuracy with a Voice-Based Group Support System. *Decision Sciences Institute Meeting*.

Kamssu, A. J., & Reithel, B. J. (2002). The Impact of Being an Internet-Dependent Firm on Financial Structure. *Decision Sciences Institute Meeting*.

Rebman, C. M., Aiken, M. W., Reithel, B. J., & Cegielski, C. (2001). An Exploratory Study of Speech Recognition Technology and its Implications for Current Electronic Meeting Support Applications. *America's*

Conference on Information Systems (AMCIS).

Gardner, W. L., Reithel, B., & Foley, R. (2001). The Effects of Organizational Culture, Person-Organization Fit, Realistic Recruitment, and Personality on Organizational Attraction. *Military Personnel Research Conference*.

Robinson, R. K., Franklin, G. M., & Reithel, B. J. (2001). Workplace Diversity: Is it a Justification for Proportional Representation in the Workplace? *Association for Small Business and Entrepreneurship*, 10-17.

Reithel, B. J., Robinson, R., Canty, A., & Boswell, K. (2000). Restricting Access to 'Inappropriate' Materials from the Internet: Defining First Amendment Issues and Limitations. *Decision Sciences Institute Meeting*, 197-199.

Robinson, R. K., Franklin, G. M., & Reithel, B. J. (1999). An Analysis of Diversity Justifications for Preferential Programs. *Southern Management Association*, 26-30.

Morrissette, H. S., Frink, D. D., Robinson, R. K., & Reithel, B. J. (1998). Workforce Diversity and Organizational Effectiveness: An Industry-level Investigation of the Effects of Female and Ethnoracial Participation. *Academy of Management Annual Meeting*.

Robinson, R. K., Frink, D. D., Reithel, B. J., & Franklin, G. M. (1998). Examining the Change Environment of Sexual Harassment: Implications of the Supreme Court's Rulings on Constructive Knowledge, Employer Liability , and Same-Sex Sexual Harassment. *Southern Management Association*.

Hasan, B., & Reithel, B. J. (1998). A Conceptual Framework to Examine the Behavioral Factors Affecting Utilization of Information Systems. *Decision Sciences Institute Meeting*.

Reithel, B. J., & Hwang, C. (1998). The Use of Information Technology for Competitive Advantage before and After the Advent of the Commercial Internet. *Decision Sciences Institute Meeting*.

Hasan, B., & Reithel, B. J. (1998). Performance in Computer Training: Identifying Critical Factors. *Decision Sciences Institute Meeting*.

Reithel, B., & Ashqar, A. (1997). Fostering High Performance Software Development Teams Through Role Definition. *Decision Sciences Institute Meeting*.

Hasan, B., & Reithel, B. J. (1997). A Theoretical Examination of Acceptance and Utilization of Information Systems. *Decision Sciences Institute Meeting*.

Reithel, B. J., Park, Y., & Horton, E. (1997). Factors Associated With Spreadsheet Errors: Common Findings from Published Research. *Decision Sciences Institute Meeting*.

Reithel, B., Nichols, D. L., & Robinson, R. K. (1997). The Future Role of the Financial Accounting Standards Board in a Wired World. *Decision Sciences Institute Meeting*.

Reithel, B., & Cronan, T. P. (1997). Distance Learning: Planning For the Future, a Symposium/workshop. *Decision Sciences Institute Meeting*.

Franklin, G. M., Robinson, R. K., & Reithel, B. J. (1997). Sex-Bias and Sexual Harassment Investigation Outcomes: Survey Results from U.S. Small Business Owners/Managers. *International Council for Small Business*.

Robinson, R. K., Franklin, G. L., Reithel, B. J., & Fink, R. L. (1997). The Myth of Invulnerability: A Legal Analysis of the Termination of Tenured University Professors. *Southern Academy of Legal Studies in Business* .

Thomas, Jr., J. L., Bush, V. D., & Reithel, B. J. (1996). Consumers' Perceptions of Information Systems in the Service Environment: Toward a Conceptual Model. *Southern Marketing Association*.

Robinson, R. K., Paolillo, J. G., & Reithel, B. J. (1996). The Future of Race and Gender Based Scholarships and Admissions Programs in State Supported Universities: The Implications of the Podberesky and Hopwood Decisions. *Southern Management Association*.

Nichols, D. L., Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1996). An Exploratory Study of Sexual Behavior in Accounting Firms. *Western American Accounting Association*.

Stocks, M. H., Reithel, B. J., Singleton, T., & Robinson, R. K. (1996). An Empirical Investigation of Information Systems Audits and Software Piracy. *Decision Sciences Institute Meeting*.

Sexton, R. S., Reithel, B. J., Gillenwater, E. L., & Canty, A. L. (1996). Perceived Computing Security as a Method of Influencing Ethical Behavior: Unit of Study for MIS Students. *Decision Sciences Institute Meeting*.

Robinson, R. K., Franklin, G. M., Allen, B., Fulford, M., & Reithel, B. J. (1996). Voluntary Affirmative Action: An Inquiry and Uninhibited Debate of the Implications for the Future. *Southwest Academy of Management*.

Robinson, R. K., Franklin, G. M., & Reithel, B. J. (1996). Affirmative Action: Mend It or End It. *Southern Academy of Legal Studies in Business* .

Aiken, M., Reithel, B., Conlon, S., & Motiwalla, L. (1995). Intelligent Agents in GDSS. *Decision Sciences Institute Meeting*.

Reithel, B. (1995). A Threat-Based Classification Framework for Strategic Applications of Information Technology by Small Businesses. *Southern MIS Association Conference.*

Reithel, B. (1995). The Influence of Training Content on the Quality of User Developed Applications. *Southern MIS Association Conference*.

Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1995). Sex-Bias in Interpreting Actionable Sexual Harassment: Survey Results and Implications for Sexual Harassment Litigation. *Southern Academy of Legal Studies in Business* .

Reithel, B. (1995). Orchestrating the Use of Information Technology for Competitive Advantage: A Niche-Driven Approach. *Decision Sciences Institute Meeting*.

Reithel, B. (1995). The Development of a Spreadsheet Metric: An Extension of McCabe's Basis Path Method. *Decision Sciences Institute Meeting*.

Reithel, B., Robinson, R. K., & Nichols, D. L. (1994). Spreadsheet Reliability Perceptions: An Investigation of the Effects of Size, Format, and Errors. *Southern Management Association*.

Robinson, R. K., Reithel, B. J., & Franklin, G. M. (1994). Gender Differences in Interpreting Actionable Sexual Harassment: An Exploratory Investigation of the 'Reasonable Woman Standard. *Southwest Academy of Management*.

Robinson, R. K., Nichols, D. L., & Reithel, B. J. (1994). Employer Liability in Partner Selection in Public Accounting Firms: The Impact of the Mixed Motive Provisions of the civil Rights Act of 1991. *Southern Academy of Legal Studies in Business* .

Shirani, A. I., Reithel, B. J., & Gillenwater, E. L. (1994). Informational Efficiency of the Information Technology Market and the Sustainability of Competitive Advantage. *Decision Sciences Institute Meeting*.

Reithel, B., Hale, D. P., & Cheney, P. H. (1993). Clarifying the Role of Problem Domain Knowledge in Spreadsheet Reliability Assessment. *Decision Sciences Institute Meeting*.

Robinson, R. K., & Reithel, B. J. (1993). Policy Versus Practice: Software Piracy Policy Enforcement Activities of Public and Private Universities. *Decision Sciences Institute Meeting*.

Reithel, B., & Kavanoor, V. (1993). Managing Technology or Competitive Advantage in Small Businesses. *Decision Sciences Institute Meeting*.

Reithel, B., Hale, D. P., & Cheney, P. H. (1992). Perceived Reliability of Bug-Infested Spreadsheets. *Decision Sciences Institute Meeting*.

Shirani, A., Aiken, M., & Reithel, B. (1992). A Model of User Information Satisfaction. *Decision Sciences Institute Meeting*.

Aiken, M., Martin, J., Reithel, B., Shirani, A., & Singleton, T. (1992). Using a Group Decision Support System

for Multicultural and Multilingual Communication. *Decision Sciences Institute Meeting*.

Reithel, B. (1989). SQL vs. Object-Oriented: Alternatives for End Users. *TexIS Doctoral Consortium*.

Chang, ?., Green, ?., Hurd, ?., & Reithel, B. J. (1989). The Critical Need for Pilot Studies in MIS Research: Thoughts and Experiences. *Decision Sciences Institute Meeting*.

Reithel, B. (1989). Service Industry Simulation: The Object Oriented Approach. *International Association of Business Forecasting* .

Abstract Only

Waller, B. D., Kethley, R. B., & Reithel, B. J. (2011). The Estimation of the Appraisal Valuation Function Using Taguchi Loss Functions as an Aid for Property Comparable Analysis. *Clute Institute, New Orleans, LA -- March 2011.*

Non-Refereed Proceedings

Abstract Only

Nezlek, G., Dekleva, S., Hidding, G., Reithel, B., & Wagnespack, L. (2012). Who, What, Where -- In Search of the Home for IS. *ISECON Conference.* (Invited)

Presentation of Refereed Papers

Regional

Reithel, B. (2009). *A Workshop on Innovative Applications of Mind-Mapping as a Study Aid in Decision Sciences Courses.* Southwest Decision Sciences Institute, Dallas, Texas.

Reithel, B. & Mukhopadhyay, S. (2009). *An Investigation into the Factors that Influence Sustainable Trust in Third-Party Payment Services Providers.* Southwest Decision Sciences Institute, Dallas, Texas.

State

Reithel, B., Garner, B., & Hammoud, S. (2019). *New Frontiers in Higher Ed Cybersecurity: Ransomware & Beyond.* Creating Futures Through Technology Conference, Biloxi, Mississippi.

Presentation of Non-Refereed Papers

International

Reithel, B. (2018). *An Introduction to the AWS Serverless Computing Scalability Paradigm -- the Next Wave in Cloud Systems.* ISECON Conference, San Antonio, Texas.

Reithel, B. (2015). *presented a workshop entitled "A Guided Tour of Amazon Web Services for Information Systems Faculty" at the 2015 ISECON conference.* Invited presentation at ISECON Conference, Orlando, Florida.

National

Reithel, B. (2017, September). *Cybersecurity: Roundtable Workshop.* Invited presentation at America's Blood Centers (ABC) Financial & IT Workshop, Houston, Texas.

Reithel, B. (2017, September). *Cybersecurity: Current Issues and Strategies.* Invited presentation at America's Blood Centers (ABC) Financial & IT Workshop, Houston, Texas.

Reithel, B. (2004, June). *The Future of Information Technology.* Invited presentation at Institute of Managerial Accountants Annual Conference & Exposition, Chicago, Illinois.

Heinrichs, L., Reithel, B., Koong, K., Cronan, P., Jeffries-Horner, C., Donna Davis (2009). *Imagining Information Systems in 2015*. Invited presentation at Southwest Decision Sciences Institute, Dallas, Texas.

Research Grants

Funded

2015: Reithel, B. Campuswide Software License Grant for PhpStorm, Principal Investigator, JetBrains Software.

2013: Reithel, B. Use of an Activity / Time Tracking System in Undergraduate MIS Courses, Principal Investigator, Harvest, Inc.. Grant to allow the use of the Harvest time and project tracking syistem in MIS-419 so that students in this senior / capstone project course can gain experience in a more formalized and professional activity tracking setting.

2002: Brian, R. 'Microsoft .NET Development Grant, $650., University of Mississippi, School of Business Administration Faculty Development Grant.

2000: Reithel, B. Analysis of State-wide Network Infrastructure Needs, Principal Investigator, Mississippi Central Planning and Development District.

2000: Reithel, B. The Effects of Organizational Culture, Person-Organization Fit, Realistic Recruitment, and Personality on Organizational Attraction , Principal Investigator, Office of Naval Research, web-based research project. Gardner, W., Reithel, B. and Foley, R.

2000: Reithel, B. The Digital Mississippi Project: Digitizing 6 Years of the Television Show 'Mississippi Business Today, Principal Investigator, Robert M. Hearin Foundation. October.

1999: Reithel, B. Sun Server Grant, Principal Investigator, SAP software package. Reithel, B. and Hale, E.

1999: Reithel, B. SAP University Alliance, Principal Investigator, MIS program to begin teaching leading-edge courses in Enterprise Resource Planning Systems. Reithel, B. and Hale, E.

1999: Reithel, B. A Study of Opportunities in Tele- and Data-communications Education and, Principal Investigator, John Palmer Foundation . Proposal developed at the Chancellor's request to support a research and business plan development effort in partnership with PriceWaterhouseCoopers. .

1999: Reithel, B. Web Survey, Principal Investigator, AITP Education Foundation.

1995: Brian, R. 'Expansion of the Business School LAN.' with D. Hawley and J. Johnson, $10,000., Ole Miss Associates Grant.

1995: Brian, R. 'The Development of a Hypermedia Tutorial on Systems Analysis and Design,' $3500., University of Mississippi Technology Fellows Grant.

1995: Brian, R. 'Competitive User of Information Technology: A Portfolio Management Framework,' $3500., Ole Miss School of Business Administration Summer Research Grant Program.

1995: Brian, R. 'Provision of Multimedia Authoring Development Capabilities,' $890., Ole Miss Partners' Grant.

1994: Brian, R. 'Provision of Multimedia Authoring Development Capabilities,' $890., Ole Miss Partners' Grant.

1994: Brian, R. 'Expansion of the Business School LAN.' with D. Hawley and J. Johnson, $10,000., Ole Miss Associates Grant.

1994: Reithel, B. & Johnson, J., Interactive Distance Learning Courseware Development, Principal Investigator, State of Mississippi, Institutions of Higher Learning.

1993: Reithel, B. Knowledge Ware Information Engineering Workbench Educational Grant, Principal Investigator, Knowledge Ware Corporation. 35 copies of the IEW/Workbench software for use in Systems Analysis & Design courses; equivalent $ software price.

1993: Reithel, B. Knowledge Ware Object View Educational Grant, Principal Investigator, Knowledge Ware. 35 copies of the Object View software package for use in Systems Analysis & Design courses. Equivalent $ software purchase price.

1993: Brian, R. 'Hardware and Software for Acoustical Experimentation,' $585., Ole Miss Partners' Grant.

1993: Brian, R. 'Enhancement of Microcomputer Processing Capability,' $980., Ole Miss Partners Grant.

1993: Brian, R. 'The Development of an Editor Allowing Verbal Documentation of Computer Programs,' $3500., Ole Miss School of Business Administration Summer Research Grant Program.

1992: Reithel, B. Genifer Version 2 Educational Grant, Principal Investigator, Bytel Corporation grant of Program Generator. $ equivalent software purchase price.

1992: Brian, R. 'Enhancement of Microcomputer Processing Capability,' $980., Ole Miss Partners Grant.

1992: Brian, R. 'Hardware and Software for Acoustical Experimentation,' $585., Ole Miss Partners' Grant.

1992: Brian, R. 'Business Visualization for Employee Selection,' with R. K. Robinson, $1500., Ole Miss School of Business Administration Summer Research Grant Program.

1992: Brian, R. 'A Survey of Public Organization Software Piracy Policies,' with R. K. Robinson, $1500., Ole Miss School of Business Administration Summer Research Grant Program.

1992: Brian, R. 'The Procurement of Database to Support MIS Research,' $350., Ole Miss Partners' Grant.

1992: Brian, R. 'Expansion of Microcomputer Storage Hardware,' $900., Ole Miss Partners' Grant.

1992: Brian, R. 'Software Development Tools for Virtual Reality Systems,' $923., Ole Miss Partners' Grant.

1992: Brian, R. 'An Assessment of the Strategic Use of Information Systems by Small Businesses,' $2360., University of Mississippi Faculty Summer Support Program.

1991: Brian, R. 'The Procurement of Database to Support MIS Research,' $350., Ole Miss Partners' Grant.

1991: Brian, R. 'Software Development Tools for Virtual Reality Systems,' $923., Ole Miss Partners' Grant.

1991: Brian, R. 'Expansion of Microcomputer Storage Hardware,' $900., Ole Miss Partners' Grant.

1989: Reithel, B. Grant of Excelerator CASE Tool for Use in Systems Courses, Principal Investigator, Index Technology Corporation. Two copies of software granted to West Texas A & M University.

Research Honors and Awards

Award

2003: , Academy of Information and Management Sciences. Allied Academies Distinguished Research Award..

1995: , Southern Academy of Legal Studies in Business, SWFAD. Irwin Distinguished Paper Award.

Other Research Activities

Basic or Discovery Scholarship

1994: , ., . Results from my stream of research in spreadsheet reliability perception formation were featured in PC World: Lotus Edition, in the article, 'Do You Need Spreadsheet Triage?' November, 1994, page 106-L3.

Other

1998: , ., . 'Business 101: Are You Ready for Ubiquity?' published in Mississippi Business Journal, Volume 20, Number 24, pp. 29-30.

Service to the University

Department Assignments

Program Representative:

2011-2012: SAKS Incorporated Information Technology Open House / Career Day

School Assignments

Other Institutional Service Activities:

2009-2010: Speaker's Edge Competition

Member:

2011-2012: School of Business Administration Network Administrator Search Committee

2010-2011: Information Technology Coordinator Search Committee

2010-2011: Cesar Rego Promotion Review Committee

University Assignments

Committee Chair:

2011-2012: UM Faculty Senate Finance Committee

2009-2010: Senate Committee on Academic Support Affairs

2003-2004: Lentino, Natalie - Undergraduate Honors Thesis

Committee Member:

2011-2012 – 2012-2013: Vice Chancellor for Student Affairs Search Committee

2010-2011 – 2011-2012: Eric Sims (PhD Accountancy student) Dissertation Committee

2010-2011 – 2011-2012: Faculty Advisory Council for the Bachelor of General Studies Degree Program

2008-2009 – 2010-2011: University Tenure and Promotion Appeals Committee

2009-2010: University Committee on Faculty & Staff Traffic and Parking Appeals

2006-2007: King, Melissa -- Undergraduate Honors Thesis

2006-2007: Drago, Bennett -- Undergraduate Honors Thesis

2006-2007: Buckley, Allison -- Undergraduate Honors Thesis

2005-2006: Morrison, Sarah -- Undergraduate Honors Thesis

2005-2006: Martin, Jared -- Undergraduate Honors Thesis

2005-2006: Frink, Regan -- Undergraduate Honors Thesis

2004-2005: Whitaker, William -- Undergraduate Honors Thesis

2004-2005: Drago, Gaines -- Undergraduate Honors Thesis

2004-2005: Evans, Emily -- Undergraduate Honors Thesis

2004-2005: Blackwell, Garreth -- Undergraduate Honors Thesis

2004-2005: Holloway, Jeff -- Undergraduate Honors Thesis

2003-2004: Palmer, Corey - Undergraduate Honors Thesis

2001-2002: Fong, Amanda Undergraduate Honors Thesis

Director:

2000-2001: Laura Robey - Undergraduate Honors Thesis

Faculty Advisor:

2002-2003: University of Mississippi, Ronald E. McNair Program

2000-2001: University of Mississippi, Ronald E. McNair Program

Other Institutional Service Activities:

2011-2012: Speaker at the dedication ceremony for the Mississippi Small Business Development Center state headquarters facility

1995-1996 – 2002-2003: University of Mississippi Alumni

2000-2001: University of Mississippi, 'The Pros and Cons of Online Classes'

1996-1997: University of Mississippi, University Student Council Workshop

1992-1993 – 1996-1997: University of Mississippi, Region VII Science Fair

1992-1993 – 1996-1997: University of Mississippi, Supervisory Training Seminars

Dissertation Assignments

Director:

2009-2010: Jennifer Ziegelmayer Dissertation Committee

2006-2007 – 2008-2009: Ziegelmayer, Jennifer

2005-2006 – 2007-2008: Posey, Jamison

2005-2006 – 2006-2007: Zhang, Jie

2004-2005 – 2005-2006: Sang, Kim

2004-2005 – 2005-2006: Xu, Xiaobo

2004-2005 – 2005-2006: McDaniel, Larry

2004-2005 – 2005-2006: White, Barbara Jo

2004-2005: Garrison, Gary

2004-2005: Boswell, Katherine

2004-2005: Garner, Bart

2004-2005: Williams, K. Denise

2004-2005: Waller, Bennie D.

2003-2004: Park, Yangil - Dissertation

2003-2004: Kwun, Obyung

2002-2003: Wang, Hong "Wendy'

2002-2003: Wang, Jianfeng

2001-2002: Rebman, Carl

2001-2002: Alonzo, Mei

2000-2001: Cegielski, Casey

1999-2000: Kamssu, Aurore K.

1996-1997: Hasan, Bassam S.

1995-1996: Kim, Daeryong

1995-1996: Govindarajulu, Chittibabu--POM

Member:

2010-2011: Donghyun Kim Dissertation Committee

2006-2007 – 2007-2008: Ablanedo, Jose

2006-2007 – 2007-2008: Pirim, Birsel

2005-2006 – 2006-2007: Pirim, Taner

2005-2006 – 2006-2007: Matthews, Frank

2004-2005: Grant, Gerry

2004-2005: Sagbansua, Lutfu

2004-2005: Metrejean, P. Edwin--Accountancy

2003-2004: Wang, Haibo

2003-2004: Vanvuren, Kenneth--Accountancy

2002-2003: James, Tabitha

2001-2002: Kreissl, Laura J.--Accountancy

2000-2001: Kitchens, Fred

1999-2000: Greer, Tim

1998-1999: Jackson, Neal F.

1997-1998: Zanzig, Jeffrey S.--Accountancy

1997-1998: Morrissette, H. Shelton--Management

1996-1997: Nyshadham, Easwar

1995-1996: Thomas, James L.--Marketing

1995-1996: Aljumaih, Khalid

1994-1995: Hwang, Chi

1992-1993: Shirani, Ashraf

Unassigned

Department Assignments

Chair:

2010-2011 – 2016-2017: MIS Assurance of Learning Coordinator

Member:

2012-2013 – 2014-2015: Jody Strong Dissertation Committee

School Assignments

Member:

2012-2013 – 2013-2014: School of Business Tenure/Promotion Committee

2012-2013: School of Business Dean's Advisory Committee on Tenure & Promotion

University Assignments

Committee Member:

2008-2009 – 2014-2015: UM Independent Study High School Advisory Board

2011-2012 – 2013-2014: Jack Winstead (PhD Accountancy) Dissertation Committee

2009-2010 – 2013-2014: MIS Faculty Senate Rep.

Dissertation Assignments

Director:

2012-2013 – 2014-2015: Shilpa Balan dissertation committee

2010-2011 – 2014-2015: Surma Mukhopadhyay Dissertation Committee

University of Mississippi

Department Assignments

Faculty Advisor:

2010-2011 – 2021-2022: UM AITP Student Chapter

Member:

2013-2014: Visiting Assistant Professor of MIS Search Committee

School Assignments

Chair:

2021-2022 – 2022-2023: Assessment

2018-2019 – 2019-2020: Tenure and Promotion

2007-2008: Executive Committee (Co-Chair)

2004-2005: Executive Committee

Member:

2013-2014 – 2022-2023: MBA Committee

2012-2013 – 2022-2023: Journal Review Committee

2007-2008 – 2022-2023: IT Committee

2020-2021 – 2021-2022: Tenure and Promotion

2019-2020 – 2020-2021: SoBA Tenure & Promotion Standards Revision Committee

2017-2018 – 2020-2021: Assurance of Learning Committee

2016-2017 – 2017-2018: Tenure and Promotion

2012-2013 – 2013-2014: Tenure and Promotion

2010-2011: Information Technology Coordinator Search

2004-2005: IT Committee

Chair:

2017-2018 – 2018-2019: Mississippi Small Business Development Center state director search committee

Member:

2019-2020: School of Business Tenure & Promotion Guidelines Revision Committee

2014-2015: Search Committee for Instructor and Director of Career Preparation in the School of Business Administration

2013-2014 – 2014-2015: School of Business Journal Review Committee

University Assignments

Committee Chair:

2016-2017 – 2017-2018: UM Tenure and Promotion Appeals Committee

Committee Member:

2022-2023: Ralph E. Powe Junior Faculty Achievement Nominations Review Committee

2022-2023: Dissertation committee for Khaled Sabahein, PhD student in Computer Science

2021-2022 – 2022-2023: UM Associate Provost Search Committee

2020-2021 – 2022-2023: UM Website (campuswide) Advisory Committee

2020-2021 – 2021-2022: Faculty Senate

2019-2020 – 2021-2022: UM Academic Freedom & Faculty Responsibility Committee

2016-2017 – 2017-2018: Chase Moore Honors Thesis

2016-2017: Southeastern Conference (SEC) Academic Conference on Cybersecurity

2015-2016: UM Drone Use Committee

2013-2014 – 2014-2015: University Task Force for Online Education

2013-2014 – 2014-2015: University Grade Appeals Standing Committee

2013-2014 – 2014-2015: University Tenure and Promotion Appeals Committee

2013-2014: Senior International Officer and Executive Director of the Office of Global Engagement Search Committee

DS: Thesis / Dissertation - Chair:

2018-2019: Jin Hyeok Noh (Honors thesis)

2012-2013 – 2013-2014: Nirmal Dharmaratne Honors College Thesis

Facilitator:

2011-2012: Facilitator for the UM Information Literacy Task Force

Member:

2010-2011 – 2015-2016: Faculty Senate

2010-2011 – 2015-2016: Tenure and Promotion Appeals Committee

2010-2011: Faculty Advisory Council for the Bachelor of General Studies Degree Program

2009-2010: Law School Dean Search Committee

Mentoring Activities:

2013-2014 – 2014-2015: Ole Miss Women's Council for Philanthropy – Career Mentor

Other Institutional Service Activities:

2014-2015: UM 6th Annual Rebel Intercollegiate Golf Tournament

2012-2013 – 2013-2014: Faculty Senate Vice Chair

Dissertation Assignments

Director:

2013-2014 – 2014-2015: Xiang Guo Dissertation Committee

2012-2013 – 2014-2015: David Pumphrey (PhD MIS) Dissertation Committee

2011-2012 – 2014-2015: Will Pepper dissertation committee

Chair:

2016-2017 – 2018-2019: Jimmy Ball Dissertation Committee

2016-2017 – 2017-2018: Thomas Chapman Dissertation Committee

2014-2015 – 2017-2018: Andres Lopez dissertation committee

Thesis Assignments

Member:

2016-2017 – 2017-2018: Pontus Anderson Honors Thesis

Service to the Profession

Academic Conference: Discussant

1993 – 2002: Southwest Decision Sciences Institute.

1996 – 1997: Southern Management Association.

1994: Southern Management Association.

Academic Conference: Panelist

2005: U.S. Association for Small Business and Entrepreneurship/SBI National Conference, Indian Wells, California. 'AACSB International Accreditation: Deans Speak On What Faculty Members Should Know.'

2004: Southwest Decision Sciences Annual Meeting, Orlando, Florida. 'New Changes in Business Accreditation'

Advisor

2009: AITP Jackson Chapter Advisory Board, Jackson, Mississippi.

2009: AITP Faculty Advisor.

Assurance of Learning - Professional Service

2016 – 2017: ABET. ABET Computing Accreditation Commisssion -- accepted into Program Evaluator Training to serve on external review teams for other institutions

Board Member: Advisory Board

2017 – 2019: Southeastern Conference (SEC) Cybersecurity Academic Conference, Auburn, Alabama.   Appointed by Provost Wilkin to serve as the UM representative on the Advisory Board for this cybersecurity event.

2013 – 2015: AITP Jackson Chapter Advisory Board.

2002 – 2004: University of San Diego, Information Technology Management Institute, San Diego, California.

2002 – 2003: Living Blues Magazine.

2002: Itawamba Community College, E-Business Institute, Tupelo, Mississippi.

Board of Directors: Moderate Involvement

1998 – 2001: Southwestern Federation of Administrative Disciplines. Member

Board of Directors: Substantial Involvement

2022 – 2023: National Marrow Donor Program. Board Chair effective Oct. 1, 2022. Member of the Executive Committee of the corporate Board of Directors for NMDP.

2020 – 2022: National Marrow Donor Program. Member of the Executive Committee of the corporate Board of Directors for NMDP. Chair-Elect for the Board effective Oct. 1, 2021.

2017 – 2020: U.S. Information Technology Collegiate Conference (USITCC).   Part of a 3-person team leading this new national event. Our undergraduate students will compete here, similiar to the previous AITP National Collegiate Conference, which has been discontinued by AITP.

2015 – 2020: National Marrow Donor Program.   Member of the board of directors of the National Marrrow Donor Program (NMDP -- www.BeTheMatch.org)

2009: Foundation for Information Technology Education.

2000 – 2002: AITP. Ex-Officio Director

Chair: Committee / Task Force

2020 – 2022: National Marrow Donor Program. Chair of the Audit & Finance Committee through Sept. 30, 2022.

2016 – 2018: National Marrow Donor Program.   Chair of the IT Advisory Committee

2017: AITP National Collegiate Conference. Serve as the committee chair for the Systems Analysis & Design Contest and also as a judge at the 2017 AITP National Collegiate Conference. Also helped judge the Visual

Studio.net application development contest entries.

2014 – 2015: AITP National Collegiate Conference.   Serve as the committee chair for the Mobile Application Development Contest and also as a judge at the 2015 AITP National Collegiate Conference.

2011 – 2013: ISECON Conference. Chair of the vendor/sponsor/exhibitor committee for ISECON 2012 in New Orleans, LA -- November 2012

2010: Southwest Decision Sciences Institute. Chair of the 2010-2011 Distinguished Service Award Selection Committee

2003: AITP. Finance Committee

2001 – 2003: Institute for the Certification of Computer Professionals. Web Developer Certification Exam Committee

1993 – 2002: Southwest Decision Sciences Institute. Session

Chair: Conference / Track / Program

2021 – 2023: ISECON Conference. Conference Chair (virtual event 2021, 2022, in-person event 2023)

2020: ISECON Conference, Plano, Texas.

2019: ISECON Conference, Galveston, Texas. Chair of ISECON 2019 in Galveston, TX

2018: ISECON Conference, San Antonio, Texas. Program Chair for ISECON 2018 in San Antonio, TX, April 2018.

2016: ISECON Conference, Pittsburgh, Pennsylvania.   serve as conference chair for ISECON 2016

2015: ISECON Conference, Orlando, Florida.   Conference Chair for ISECON 2015 -- an international conference

2014 – 2015: ISECON Conference, Orlando, Florida.   Program Chair of ISECON 2015 in Orlando, FL

2012 – 2013: Southwest Decision Sciences Institute. Serve as the Track Chair for the 'Special Panels' track for SWDSI 2011, 2013, 2014 meetings

2011: Southwest Decision Sciences Institute. Chair of the Special Panels track

2010: Southwest Decision Sciences Institute. Serve as the Track Chair for the 'Special Panels' track for SWDSI 2011, 2013, 2014 meetings

2005: America's Conference on Information Systems (AMCIS), Omaha, Nebraska. Co-Chair (with Dr. Douglas Havelka) of the vendors and exhibitors committee.

1996 – 1997: AITP, National Collegiate Conference.

1994: Southern MIS Association. First Annual Meeting

Reviewer - Article / Manuscript

2020 – 2021: Communications of the ACM.

2011: Journal of Informatics Education Research.

Editor: Conference Proceedings

1998 – 1999: Southwest Decision Sciences Institute.

1994: Southern MIS Association. First Annual Meeting

External Reviewer for Tenure

2019: University of Arkansas.

2018: Michigan Technological University. External reviewer for candidate for promotion to Full Professor at Michigan Tech University, October 2017.

2018: Belmont University. External reviewer for candidate for promotion to Full Professor at Belmont University, July 2017.

2012: Southern Illinois University - Carbondale.

Invited Lecture

2018: America's Blood Centers (ABC) Conference. Presented lecture and led roundtable workshop session which involved multiple breakout groups: "Cybersecurity: Roundtable Workshop", at the America's Blood Centers (ABC) Financial & IT Workshop, Houston, TX, September 27, 2017.

Keynote Address

2018: America's Blood Centers (ABC) Conference. Presented keynote address: "Cybersecurity: Current Issues and Strategies", presented to the America's Blood Centers (ABC) Financial & IT Workshop, Houston, TX, September 27, 2017.

Member: Committee/Task Force

2019 – 2020: National Marrow Donor Program. Member of the Compensation for NMDP/Be The Match, a $400 million organization with operations in multiple countries, primarily in the U.S.

2018 – 2020: National Marrow Donor Program. Member of the Audit & Finance Committee for NMDP/Be The Match, a $300 million organization with operations in multiple countries, primarily in the U.S.

2016: Southwest Decision Sciences Institute. Nominating Committee Member

2012: Southwest Decision Sciences Institute. Distinguished Service Award Selection Committee

2009 – 2012: AITP National Collegiate Conference, St. Louis, Missouri. Member of Event Staff

2011: AITP National. Member of the Distinguished Information Sciences Award -- an annual lifetime achievement award made to someone in the U.S. who has left a lasting impression on the information technology profession/industry.

2009: AACSB Reaccreditation Team Member for Peer Institution. AACSB reaccreditation team member for site visit to the Spears School of Business at Oklahoma State University.

1997 – 2005: AITP, National Collegiate Conference. AITP National Collegiate Conference Committee

2004: Information Resource Management Association. Local Planning Committee

2004: Information Resource Management Association, New Orleans, Louisiana. Local Arrangements Committee

2002 – 2004: Decision Sciences Institute. National Nominating Committee

2003: AITP. Marketing Committee

2003: AITP. Executive Committee

2003: Mid-South Regional Meeting of the Consortium for Computing in Small Colleges. Steering Committee

2002: AITP. Region Roles and Funding Committee

2002: AITP. Finance Committee

1999 – 2001: Decision Sciences Institute. Regional Activities Committee

1998 – 2000: Decision Sciences Institute. Innovative Education Committee

1993 – 1999: Southern MIS Association. Executive Committee

1997 – 1998: Southwest Decision Sciences Institute. Nominating Committee

1997 – 1998: Southwest Decision Sciences Institute. Distinguished Service Award Committee

Officer: Organization / Association

2013 – 2017: Foundation for Information Technology Education. Member of the Board of Regents and also Secretary

2004: AITP. National Executive Vice-President/President-Elect

2000 – 2004: AITP, National Collegiate Conference. Competitions/Events Coordinator

1998 – 2004: Foundation for Information Technology Education. Member of the Board of Regents and also Secretary

2003: AITP. National Secretary/Treasurer

2001 – 2002: Southwest Decision Sciences Institute. Past President

2000 – 2002: Foundation for Information Technology Education. President

2000 – 2001: Southwest Decision Sciences Institute. President

1999 – 2000: Southwest Decision Sciences Institute. President-Elect

1999: Foundation for Information Technology Education, ISECON Conference. Director

1998 – 1999: Southwest Decision Sciences Institute. Vice-President--Programs

1993 – 1999: Southern MIS Association. Treasurer

1996 – 1997: Southwest Decision Sciences Institute. Vice-President--Student Liaison

Other Professional Service Activities

2022: ABET. Appointed as an ABET / Computing Accreditation Commission (CAC) Commissioner to serve as Chair of two program evaluation teams during 2022-2023 cycle.

2022: ABET. Appointed to serve as a "mentor" for incoming Program Evaluators for ABET during 2022.

2021 – 2022: ABET. Appointed as an ABET / Computing Accreditation Commission (CAC) Commissioner to serve as Chair of at least one evaluation team during 2021-2022 cycle.

2018 – 2020: ABET. Program Evaluator (PEV) -- member of external accreditation visit team for the Information Systems program at Gannon University, PA. in 2017 and King Khalid Univeristy (Saudi Arabia) in 2018 and Al Yamamah University (Saudi Arabia) in 2019.

2017: ABET, Jacksonville, Alabama. ABET Program Evaluator (external reviewer) accreditation team member for information systems program at Jacksonville State University (Alabama).

2012 – 2017: Southwest Decision Sciences Institute.   Serve as the webmaster for the Southwest Decision Sciences Institute. This is a multi-year appointment.

2011: AITP National Collegiate Conference. Chair of the team to develop and run the new Mobile Application Development Contest for the 2012 NCC (and beyond)

2003 – 2004: University of Illinois-Springfield, Springfield, Illinois. Served as an external evaluator, including an site visit, for the Management Information Systems program at the university to support their progress toward AACSB accreditation.

2002 – 2003: Pontikes Center for the Management of Information, Carbondale, Illinois. Served as an external evaluator, including site visit at Southern Illinois University-Carbondale.

2002: National University, San Diego, California. Served as an external reviewer, including a site visit, for the undergraduate and graduate programs in Information Systems, Information Technology, and Computer

Science

2002: University of Louisiana at Lafayette, College of Business. Asked to serve as an external evaluator for the 'Business Systems Analysis and Technology' degree program.

2001: Southwestern Federation of Administrative Disciplines. Doctoral Consortium Coordinator

2000: Southwestern Federation of Administrative Disciplines. Doctoral Consortium Co-Coordinator

1997 – 2000: Southwest Decision Sciences Institute. Council Member

1997: Illinois Board of Higher Education. Selected a member of a national Delphi Panel to conduct a review of the IS '97 National Model Curriculum.

1996: Decision Sciences Institute, Orlando, Florida. Mentor for the New Faculty Devolopment Consortium.

1995: North East Mississippi Novell Users Group. Member of Board of Directors

1995: Decision Sciences Institute, Boston, Massachusetts. Mentor for the New Faculty Devolopment Consortium

Presentation

2019: Mississippi Institutions of Higher Learning (IHL), Jackson, Mississippi. Make an invited presentation of "New Frontiers in Higher Ed Cybersecurity: Ransomware & Beyond" to the complete staff of the Mississippi Institutions of Higher Learning in Jackson, MS, on November 1, 2019, as part of their Cybersecurity Awareness Month. This was a paper that was jointly developed with Dr. Garner and Sam Hammoud that was previously presented at the 2019 Creating Futures Through Technology Conference.

2016: Mississippi Digital Forensics Workshop (FBI). "Windows Registry: Shell Bags" presented at the 2016 FBI Mississippi Digital Forensics Workshop in Ridgeland, MS on May 17, 2016.

2015: ISECON Conference, Orlando, Florida.   presented a workshop entitled "A Guided Tour of Amazon Web Services for Information Systems Faculty" at the 2015 ISECON conference

2015: Mississippi Digital Forensics Workshop (FBI). "Windows Registry -- Windows 7 & 8" presented at the 2015 FBI Mississippi Digital Forensics Workshop in Ridgeland, MS on May 5, 2015.

2014: Mississippi Digital Forensics Workshop (FBI).   Reithel, B. and Guo, X., "Criminals in the Clouds", Mississippi Digital Forensics Conference, hosted by the Federal Bureau of Investigation (FBI) Jackson Division, Jackson, MS, May 2014.

2014: Southwest Decision Sciences Annual Meeting, Dallas, Texas. Heinrichs, L. Kleen, B., Cronan, P., Kreie, J., and Reithel, B. "Women in IT: Are We There Yet?", panel presentation as special joint session for Southwest Decision Sciences Institute and the Association of Business Information Systems annual conferences, Dallas, TX, March 2014.

2014: Southwest Decision Sciences Annual Meeting, Dallas, Texas. Reithel, B., Robinson, R., and Nichols, D., "A Multidisciplinary Exploration of the Higher Education Bubble", Southwest Decision Sciences Institute panel session, Dallas, TX, March 2014.

2013: Mississippi Digital Forensics Workshop (FBI), Jackson, Mississippi. Reithel, B. and Pumphrey, D., "Forensic Examination of Android Cell Phones", Mississippi Digital Forensics Conference, hosted by the Federal Bureau of Investigation (FBI) Jackson Division, Jackson, MS, May 2013.

2013: Mississippi Broadband Connect Coalition Summit, Jackson, Mississippi.
Reithel, B. "E-Commerce in Mississippi: Glimpse of the Future", Mississippi Broadband Connect Coalition Summit, Jackson Convention Complex, Jackson, MS, November 12, 2013.

2000: AITP, Jackson, MS Chapter, Jackson, Mississippi. 'AITP: Your IT University,' presented at monthly meeting August, 2000.

1999: Creating Futures Through Technology Conference, Jackson, Mississippi. 'Building an Interactive

Computer Classroom,' presented to Mississippi IHL faculty in February, 1999.

Reviewer: Conference Paper

2014: Association for Information Systems Americas Conference.   Reviewer for AMCIS 2015

2003: Decision Sciences Institute.

2002: International Conference on System Sciences, Hawaii.

1993 – 2002: Southwest Decision Sciences Institute.

2001: Informing Science Conference.

1992 – 2000: Decision Sciences Institute.

1997: Southern Management Association.

1996: Southern Management Association.

1995: Southeastern INFORMS Meeting.

1995: Southern MIS Association.

1994: International Business School Computer Users Association.

1994: Southern Management Association.

Service to the Community

Board-Member

2020 – 2022: Yocona Area Council -- Treasurer

2006 – 2022: Foundation for IT Education, Served as Secretary for 2010 - 2022. Also manage website.

2016 – 2019: Yocona Area Council, Boy Scouts of America, VP Finance,   Member of the Executive Board and also Council Vice President for Finance (2016-2017)

2014: Yocona Area Council, Boy Scouts of America, Executive Board

2009 – 2010: Yocona Area Council, Boy Scouts of America, Executive Board

2005: Yocona Area Council, Boy Scouts of America, Executive Board

2004 – 2005: Oxford University School, Board of Directors

Chair of a Committee

2006 – 2008: Association of Information Technology Professionals -- Ethics Committee

2004 – 2005: Yocona Area Council, Boy Scouts of America, Lafayette County 'Friends of Scouting Campaign.'

2004 – 2005: Oxford University School, Fund-raising Committee

2004 – 2005: Oxford University School, Community Relations Committee

Member of a Committee

2009 – 2011: Association of Information Technology Professionals National Collegiate Conference Committee, Help plan, guide, and execute this national event which typically attracts between 500 and 800 attendees, primarily IT students and faculty members.

2004: Mississippi Business Hall of Fame, Selection Committee

2001 – 2004: Yocona Area Council, Boys Scout of America, Advisory Council

2003: Yocona Area Council, Boy Scouts of America, 2004 Budget Committee

Other Community Service Activities

2015: UM Startup Weekend, Serve as a coach and advisor regarding starting up technology-based companies. Sponsored by the UM Insight Park.

2013: FNC University -- Instructor, Teach a multi-week session introducing FNC staff members to the broad concepts of MIS

Positions Held in Civic Organizations

2013 – 2023: Yocona Area Council (Boy Scouts of America) Executive Committee Member, Member of the Executive Board and also Council Treasurer (2014-2015), VP Finance (2016-2017), Council Treasurer (2018 - 2023)

2013 – 2014: Yocona Area Council (Boy Scouts of America) Treasurer

Speech / Presentation at a Community Meeting

2012: Mississippi Digital Government Summit, **The Future of Information Technology**

25 years ago, IT was an impenetrable realm of complexity few people understood. Today, of course, IT facilitates every agency and every line of business. Yet, as we look toward the future of IT, there are many uncertainties. As the workforce ages and retires, many wonder whether we've produced an adequate number of graduates who can carry on the mission of IT. Will tomorrow's technologists be able to pull legacy, modern and future systems together? And, it may be that the fundamental functions of IT we know today will, in the years to come, transform into something scarcely recognizable. This session will explore how the future of IT will radically change the workplace and beyond.

2011: AITP Jackson Chapter, Speaker at monthly meeting -- gave presentation on The Future of Information Technology

1998: Oxford, MS, Vision 2020 Community Planning Initiative, 'Facilitating Visioning Meetings,' presented to the Oxford, MS long range planning group.

Faculty Development

DS: Instructional-Related Conference

2015: Creating Futures Through Technology Conference.

2004: . AACSB Learning from the Leaders Conference.

2001: . Council for the Advancement and Support of Education (CASE) region 3 conference '2001: A CASE Odyssey'.

2000: . National Institute of Standards and Technology (NIST) industrial research conference 'Pervasive Computing 2000'.

1999: . Council for the Advancement and Support of Education (CASE) region 3 conference 'Managing Exponential Growth'.

Other Professional Development

1999: . AACSB Continuous Improvement Symposium

1997: . Council for the Advancement and Support of Education (Case) workshop on 'Asking for and Closing the Major Gift'

1997: . Arthur Andersen's International Workshop on 'School of the Future: Learning for the 21st Century

1996: . AACSB Continuous Improvement Symposium

1995: . Project Management Course, Fred Pryor Seminars

1995: . National Conference on Student Recruitment & Retention

1993: . Business Ethics Symposium

Professional Seminars / Workshops

2013 – 2014: FBI Mississippi Digital Forensics Workshop.

2004: . AACSB International Meeting.

2004: . Southwestern Business Deans Association.

2004: . AACSB Advisory Council Seminar.

2003 – 2004: . Southern Business Administration Association, Summer Workshop for Business Deans.

2003: . AACSB Business Accreditation Seminar.

2003: . AACSB New Deans Seminar.

2003: . AACSB Continuous Improvement Symposium.

2002: . Microsoft .NET Developer Training.

2001: . Harvard University, Management Development Program.

2001: . Greenleaf Center for Servant-Leadership, 'Leadership Institute for Higher Education'.

2001: . Stephen Covey 'Leadership is a Choice: The Four Roles of a Leader'.

2001: . The Snowmass Institute 'Strategic Management for College & University Executives'.

2000: . Online Learning 2000.

2000: . Camden Technology Conference 'Being Human in the Digital Age'.

1995: . AACSB New Learning Technologies Workshop

Technology-Related Training

1996: . Mississippi Institutions of Higher Learning Universities of the 21st Century Technology Retreat

1995: . Faculty Technology Fellow - University of Mississippi

Other Honors and Awards

2003: , Mississippi Business Journal. Named as a recipient of the statewide Top 40 Under 40 emerging business leaders..

2001: , Association of Small Business & Entrepreneurship . Homer L. Saunders Best Practical Paper Award..

2001: , Golden Key International Honour Society. Honorary member.

2000: , Jackson, MS, chapter of the Association of Information Technology Professionals. Named the Outstanding Member of the Year.

1996: , AITP. Inaugural recipient of the national Student Advisor of the Year Award. At the time of this award, there were more than 250 student chapters nationwide..

1985: , Who's Who Among American University Students.

Other Activities

2010 - : Interviewed for the article 'Mississippi Ranks Last in Internet Usage' for the Sun-Herald newspaper in Biloxi, MS, April 3, 2010.

2004 - : Interviewed by the Mississippi News Network (100 stations) 'Off-Shore Call Centers are Here to Stay', running date: February 24-26, 2004.

2004 - : Interviewed for the National Public Radio (NPR) Morning Edition story 'Chinese Company Buys IBM's PC Business' by Jim Zarroli for a historic perspective on the IBM PC, running date December 8, 2004.

2004 - : 'The Future of Information Technology: A View from the Crossroads' presentation at the Mississippi Statewide Technology Luau sponsored by the Jackson, MS chapter of the Association of IT Professionals, September 21, 2004, Jackson, MS.

2004 - : 'The Future of Information Technology,' invited presentation at the 2004 Institute of Managerial Accountants Annual Conference & Exposition, June 29, 2004, in Chicago, IL.

2003 - : Keynote address on 'Technology in Higher Education,' at the Opportunities for Higher Education in North Mississippi Conference held in Tupelo, MS, April, 2003.

2002 - : 'Emerging Technologies: A View from the Crossroads,' FedEx corporate headquarters' Purple-Bag Lunch in Memphis, TN, October, 2002.

2002 - : 'Future Trends in Information Technology and Emerging Technologies,' keynote address presented to the annual planning retreat of the Division of information System leadership at the University of Mississippi Medical Center, Jackson, MS, February, 2002.

2001 - : Interviewed for the article 'Got a Bill to Pay Today? Hit Net, Skip the Check', by Robert Schoenberger, The Clarion Ledger, Jackson, MS.

2000 - : Interviewed as a primary source for the article 'Webifying Mainframe Apps: Lessons from the Field' by Lee Copeland, Staff Writer, ComputerWorld.

2000 - : Interviewed as a primary source for the article 'VideoDidact Unites Classroom Computers' for T.H.E. (Technological Horizons in Education) Journal.

2000 - : Interviewed for the article 'Wanted: Tomb Raider' as a source on project management for computer game development by Jill Maxwell, Reporter, Inc Magazine (Technology Edition).

2000 - : 'Creating Lifelong Value Through Information Technology,' presentation to the Annual Year-End Meeting of the UM Academic Computing and Support Service Staff, April, 2000.

1999 - : Interviewed as a primary source for the article 'E-Commerce Fundamentally Changing American Business' by Becky Gillette, Staff Writer, Mississippi Business Journal.

1999 - : Featured on Mississippi Business Today television show in a segment on trends in electronic commerce.

1999 - : Interviewed as a source and featured in the article 'Shopping in the Next Century' by Sherry Lucas, Staff Writer, The Clarion Ledger.

1998 - : '2001: A Technology Odyssey,' presented at the Computer & Technology Showcase, Jackson, MS, Trade Mart, September, 1998.

1997 - : 'Team Building,' conducted as a professional development seminar for Mississippi Municipal Clerks and Collectors, Diamondhead, MS.

1997 - : 'A Field Guide to the Internet' presented as a professional development seminar/workshop for business owners, university administrators, and community college administrators, Oxford, MS.

1997 - : 'Opportunities for the Accountant Along the Information Superhighway,' presented as a continuing education workshop as part of the School of Accountancy's 'Accountancy Weekend' event, Oxford, MS.

1996 - : 'Organization and Competition in a Wired World,' presented to the Mississippi Scholars Conference, November, 1996.

1995 - : 'Group Dynamics, Project Management, Commitment Management, Change Management, and

Motivation,' presented as a professional development seminar for officers and senior NCOs in all four armed forces assigned to DEOMI in the Department of Defense at Patrick AFT, Florida.

1994 - : 'The Computer Professionals Survival Guide,' presentation to DPMA chapter at UM.

1994 - : 'Reengineering and Information Technology,' presentation to Management students, Fall 1994.

1991 - : 'Technologies, the Future, and You,' presentation to the MIS Society, University of South Florida, Spring 1991.

1990 - : 'Software Quality Assurance for User-Developed Applications,' presentation to the Information Systems and Decision Sciences faculty at the University of South Florida, December 1990.

Teaching Honors and Awards

Award

2000: , University of Mississippi. School of Business Administration, MBA Program Teacher of the Year Award..

2000: , University of Mississippi. School of Business Administration, Favorite Teacher, school-wide award..

1995: , University of Mississippi, School of Business Administration . Outstanding Teacher Award.

Memberships

InfraGard (FBI-affiliated association for IT security and national defense), 2015-2020

Information Resources Management Association, 2002-2009

Council for the Advancement and Support of Education, 1996-2008

Decision Sciences Institute, 1990-2006

AITP – The Association for Information Technology Professionals

Association for Computing Machinery (ACM)

Association for Information Systems (Charter Member)

IEEE Computer Society