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# Jisun Kim, Ph.D.

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## Assistant Professor of Management

### Academic Background

Ph.D. W.P. Carey School of Business, Arizona State University, 2018.

M.S. Korea University, 2012.

B.A. Korea University, 2007.

### Refereed Articles

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2023). A meta-analysis of cross-country context effects on the link between green product strategy and financial performance. *Journal of Strategy & Management*.

Woo, H., Berns, J., Mukherjee, K., & Kim, J. (2022). How increased foreign competition motivates domestic firms to do good: an examination of foreign entry mode and domestic CSR response. *Journal of Strategy & Management*.

Hemmert, M., Kim, J., Kim, D., & Cho, B.Y (2016). Trust formation in the manufacturing supply chain: the role of institutional forces and buyer firm practices. *International Journal of Production Economics*.

Kim, J., & Froese, F. (2012). Expatriation willingness in Asia: The importance of host-country characteristics and employees' role commitments. *International Journal of Human Resource Management*.

### Papers Under Review

Kim, J., Gao, H., Mesquita, L., Hoetker, G., & Lee, H.W. (2022). "Dark side of a bright vision? An integrated vision-action model of CSR and proactive behavior," Initial submission to *Personnel Psychology*.

Seo, J., Kim, J., & Mesquita, L. (2022). "The two-edged sword effects of others' entrepreneurial failures on nascent entrepreneurs' intent," 1st revise and resubmit to *International Journal of Entrepreneurial Behaviour & Research*.

Woo, H., Kim, J., & Cannella, Jr., A. (2022). "Time dependence in Cox proportional hazard models as a theory development opportunity: A step-by-step guide," Revision under 2nd review to *Organizational Research Methods*.

### Refereed Proceedings

#### Abstract Only

Kim, J., Gao, H., Mesquita, L., & Hoetker, G. (2015). Doing well by doing good and by saying good. *Academy of Management Annual Meeting*.

### Working Papers

Gao, H., Kim, J., & Woo, H. (2022). "Revisiting the role of organizational vision in management: A meta-analysis," targeted for Journal of Management.

Kim, J., Seo, J., & Mesquita, L. (2022). "The impact of socially responsible human resource management practices on employee collective turnover," targeted for working paper.

Kim, J. & Woo, H. (2022). "Foreign ownership and sustainability," targeted for working paper.

Shropshire, C. & Kim, J. (2022). "The follow through: Activist investor behavior and their likelihood of success," targeted for Strategic Management Journal.

Kim, J. & Hoetker, G. (2021). "A multi-step model of boundary spanning and absorptive capacity: The different impact of board and top management team experience on the development of sustainability-related capabilities," targeted for working paper.

Woo, H. & Kim, J. (2021). "Simultaneity bias in strategy research: Current practices and recommendations," targeted for working paper.

## **Presentation of Refereed Papers**

### **International**

Shropshire, C. & Kim, J. (2022). *The follow through: Activist investor behavior*. Academy of Management Annual Meeting, Seattle, United States of America.

Kim, J., Gao, H., Mesquita, L., Lee, H., & Hoetker, G. (2021). *Dark side of a bright vision: An integrated vision-action model of CSR and managerial proactivity*. Academy of Management Annual Meeting, Virtual, Virtual.

Solanellas, P., Gao, H., Kim, J., & Woo, H. (2020, October). *Revisiting the role of organizational vision in management: A meta-analysis*. Strategic Management Society, Conference, Virtual, Virtual.

Kim, J., Woo, H., Balven, R., & Hoetker, G. (2020, August). *A meta-analysis of cross-country context effects on the link between green product strategy and financial performance*. Academy of Management Meeting, Virtual, Virtual.

Shropshire, C. & Kim, J. (2018). *The secret to activists' success? Examining focus and style as predictors of activist investors' rates of success*. Academy of Management Annual Meeting, Chicago, Illinois.

Woo, H. & Kim, J. (2017). *Simultaneity bias in strategy research: Current practices and recommendations*. Strategic Management Society, Conference, Houston, Texas.

Kim, H., Zyung, J., Woo, H., & Kim, J. (2016). *CEO culpability revisited: A study of U.S. subsidiary divestitures of Korean multinationals*. Academy of Management Annual Meeting, Anaheim, California.

Gao, H., Kim, J., & Hoetker, G. (2015). *A multilevel test of internal mechanisms behind the corporate social responsibility-performance link*. Strategic Management Society, Conference, Denver, Colorado.

Kim, J., Gao, H., Mesquita, L., & Hoetker, G. (2015). *Doing well by doing good and by saying good*. Academy of Management Annual Meeting, Vancouver, Canada.

Rachel, B., Hoetker, G., Kim, J., & Woo, H. (2015). *Fading away over time: A meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance*. Academy of Management Annual Meeting, Vancouver, Canada.

Kim, J., Hoetker, G., & Mesquita, L. (2014). *Driving entrepreneurial intentions by integrating self-efficacy and identification*. Academy of Management Annual Meeting, Philadelphia, Pennsylvania.

## **Service to the University**

### **Unassigned**

## **Department Assignments**

### **Member:**

2021-2022: Assistant professor search committee (Research Methods)

2021-2022: Committee for the department chair

2020-2021: Assistant professor search committee (Entrepreneurship)

2020-2021: Assistant professor search committee (Organizational Behaviors)

2019-2020: Assistant professor search committee (Human Resources)

## **Service to the Profession**

### **Reviewer - Article / Manuscript**

2021: Journal of Management Studies.

### **Reviewer: Conference Paper**

2018 – 2021: Academy of Management Annual Meeting.