
John P. Berns, Ph.D.

School of Business Fellow Associate Professor of Management

Academic Background

Ph.D. University of Missouri, 2016.

M.B.A. Iowa State University, 2011.

B.A. University of Iowa, 2006.

Academic Experience

Associate Professor of Management, University of Mississippi (2023 - Present), Oxford, Mississippi.

Assistant Professor of Management, University of Mississippi (2016 - 2023), Oxford, Mississippi.

Instructor, University of Missouri (2012 - 2016), Columbia, Missouri.

Research Assistant, University of Missouri (2011 - 2014), Columbia, Missouri.

Graduate Assistant, Iowa State University (2009 - 2011), Ames, IA, Iowa.

Refereed Articles

Berns, J. P., & Williams, J. L. (2022). Calling out the laggards: Shareholder activism and board gender diversity. *Gender in Management: An International Journal*.

Berns, J. P., Jia, Y., & Gondo, M. (2022). Crowdfunding success in sustainability-oriented projects: An exploratory examination of the crowdfunding of 3D printers. *Technology in Society*.

Berns, J. P., Bick, P., Flugum, R., & Houston, R. (2022). Do changes in MD&A section tone predict investment behavior? *The Financial Review*.

Woo, H., Berns, J. P., & Solanelles, P. (in press, 2022). How rare is rare? How common is common? Empirical issues associated with binary dependent variables with rare or common event rates. *Organizational Research Methods*.

Figueroa-Armijos, M., & Berns, J. P. (2022). Vulnerable populations and individual social responsibility in prosocial crowdfunding: Does the framing matter for female and rural entrepreneurs? *Journal of Business Ethics*.

Woo, H., Berns, J. P., Mukherjee, K., & Kim, J. (2022). When increased foreign competition motivates domestic firms to do good: An examination of foreign entry mode and domestic CSR response. *Journal of Strategy & Management*.

Berns, J. P., Gondo, M., & Sellar, C. (2021). Whole country-of-origin network development abroad. *Journal of International Business Studies*, 52, 479-503.

Berns, J. P., Gupta, V. K., Schnatterly, K. A., & Steele, C. R. (2021). CEO dismissal: A multidisciplinary integration and critical analysis. *Group and Organization Management*.

Berns, J. P., Shahriar, A. M., & Unda, L. A. (2021). Delegated monitoring in crowdfunded microfinance: Evidence from Kiva. *Journal of Corporate Finance*.

Berns, J. P., Zhang, J., & White, R. E. (2021). Geographic distance, firm affiliations, and IPO performance: Evidence from China. *Venture Capital: An International Journal of Entrepreneurial Finance*.

Schnatterly, K., Calvano, F., Berns, J. P., & Deng, C. (2021). The effects of board expertise-risk misalignment and subsequent strategic board reconfiguration on firm performance. *Strategic Management Journal*.

Berns, J. P., Figueroa-Armijos, M., da Motta Veiga, S. P., & Dunne, T. C. (2020). Dynamics of lending-based prosocial crowdfunding: Using a social responsibility lens. *Journal of Business Ethics*.

Dunne, T., Clark, B., Berns, J. P., & McDowell, W. (2019). The Technology Bias in Entrepreneur-Investor Negotiations. *Journal of Business Research*.

Book Chapters

Non-Refereed

Berns, J. P., & Schnatterly, K. A. (2015). Angel investors: Early firm owners.. *Shareholder Empowerment*. New York, NY: Palgrave Macmillan ISBN 1-4039-4298-6.

Presentation of Refereed Papers

International

Clark, B., Schnatterly, K., Da Silva, F., Gangloff, K., Berns, J. P., Devers, C. E., & Johnson, R. A. (2020). *Eliminating shiny objects: Technology committee presence, composition, and innovation*. Academy of Management Annual Meeting, Online, Virtual.

Woo, H., Berns, J. P., & Solanellas, P. (2020). *How rare is rare? How common is common? Empirical issues with skewed binary outcome distributions*. Strategic Management Society, Conference, Online, Virtual.

Johnson, R. A., Berns, J. P., & Howe, J. (2018). *One step forward, two steps back: How managers offset the effects of board declassification*. Strategic Management Society, Paris, France.

Figueroa-Armijos, M. & Berns, J. P. (2017). *The role of gender, rurality, and teams in prosocial crowdfunding*. North American Meetings of the Regional Science Association, Vancouver, Canada-British Columbia.

Berns, J. P., Da Motta Veiga, S. P., & Dunne, T. C. (2015). *Funding from the heart or the head: An examination of entrepreneurial crowdfunded lending*. Academy of Management Meeting, Vancouver, Canada-British Columbia.

Berns, J. P. (2014). *The impact of directors with VC experience on post-IPO firms*. Strategic Management Society, Conference, Madrid, Spain.

National

Figuerola-Armijos, M. & Berns, J. P. (2021). *Vulnerable populations and individual social responsibility in prosocial crowdfunding: Does the framing matter for female and rural entrepreneurs?* Hawaii International Conference on System Sciences, Online, Virtual.

Mukherjee, K., Woo, H., Berns, J. P., & Kim, J. (2021). *Examination of entry mode of foreign competition & domestic corporate social responsibility response*. Academy of Management Annual Meeting, online, Virtual.

Berns, J. P., Calvano Da Silva, F., & Deng, C. (2019). *Strategic changes or inertia? Board adaptation to firms' needs*. Strategic Management Society, Conference, Las Vegas, Nevada.

Berns, J. P., Bick, P., Flugum, R., & Houston, R. (2019). *Do Tone Changes in Financial Statements Predict Acquisition Behavior?* Financial Management Association Annual Meeting, New Orleans, Louisiana.

Dunne, T., Brent, C., & Berns, J. P. (2019). *The Effect of Technology on Entrepreneur-Investor Negotiations*. Academy of Management Annual Meeting, Boston, Massachusetts.

Figuerola-Armijos, M. & Berns, J. P. (2019). *Vulnerable Populations and Entrepreneurship in Prosocial Crowdfunding: Do Gender & Location Matter?* Academy of Management Annual Meeting, Boston, Massachusetts.

Schnatterly, K., Berns, J. P., Da Silva, F. C., & Deng, C. (2019). *Are Directors' Skills Equal to the Task? Expertise Gaps Between Directors and Firm Strategy*. Academy of Management Annual Meeting, Boston, Massachusetts.

Steele, C., Berns, J. P., & Schnatterly, K. (2019). *Lawsuit up!: Female directors as insurance against gender discrimination lawsuits*. Strategic Management Society, Conference, Las Vegas, Nevada.

Berns, J. P. (2017). *Exploring risk and return in extreme uncertainty: An analysis of angel investor decision making*. Strategic Management Society, Conference, Houston, Texas.

Steele, C. R., Berns, J. P., Schnatterly, K. A., & McDonnell, M. (2017). *Gender board diversity as reputation insurance against discrimination litigation*. Academy of Management Annual Meeting, Atlanta, Georgia.

Packard, M. D., Berns, J. P., & Clark, B. B. (2015). *Investors' perceptions of uncertainty and crowdfunding strategies*. Strategic Management Society, Conference, Denver, Colorado.

Schnatterly, K. A., Berns, J. P., Da Motta Viegas, S. P., & Ward, A. J. (2015). *Negative board certifications and their impact on individual directors*. Strategic Management Society, Conference, Denver, Colorado.

Berns, J. P. & Schnatterly, K. A. (2014). *Angel investors: Firms' early empowered shareholders*. Academy of Management Meeting, Philadelphia, Pennsylvania.

Berns, J. P., White, R. E., & Zhang, J. (2014). *Geographic distance and IPO underpricing: The impact of firm associations*. Academy of Management Meeting, Philadelphia, Pennsylvania.

Schnatterly, K. A., Johnson, R. A., Berns, J. P., & Howe, J. S. (2013). *Antecedents of board declassification*. Strategic Management Society, Conference, Atlanta, Georgia.

Tuggles, C. S., Robert, C., & Berns, J. P. (2012). *Emotions in the boardroom: A mesoexamination of individual and group affective experience*. Academy of Management Meeting, Boston, Massachusetts.

Berns, J. P., White, R. E., & Zhang, J. (2011). *It's who you know: CEO network centrality as a predictor of IPO underpricing in China*. Strategic Management Society, Conference, Miami, Florida.

Regional

Mukherjee, K., Woo, H., Berns, J. P., & Kim, J. (2021). *Examination of entry mode of foreign competition and domestic corporate social responsibility response*. Eastern Academy of Management Conference, Online, Virtual.

Mukherjee, K., Woo, H., Berns, J. P., & Kim, J. (2020). *Examination of entry mode of foreign competition and domestic corporate social responsibility response*. Southern Management Association, Online, Virtual.

Berns, J. P., Bick, P., Flugum, R., & Houston, R. (2019). *Do Tone Changes in Financial Statement Predict Acquisition Behavior?* Southwestern Finance Association Annual Meeting, Houston, Texas.

Jia, Y. & Berns, J. P. (2019). *Institutional Investors and Firm CSR: An Analysis of Attraction and Impact*. Southern Management Association Annual Meeting, Norfolk, Virginia.

Jia, Y. & Berns, J. P. (2018). *Crowdfunding of 3-D Printers: An Industry-Capital Life Cycle Perspective*. Southern Management Association Annual Meeting, Lexington, Kentucky.

Williams, J. L. & Berns, J. P. (2018). *Announcement of Gender Parity Related Initiative and Market Reaction*. Southern Management Association Annual Meeting, Lexington, Kentucky.

Williams, J. L. & Berns, J. P. (2017). *Antecedents of shareholder activism for greater board gender diversity*. Southern Management Association Annual Meeting, St. Pete Beach, Florida.

Research Honors and Awards

Award

2022: Junior Researcher of the Year, School of Business Administration, The University of Mississippi.

2021: Best Conference Track Paper Award - Ethics, Corporate Responsibility, Sustainability, or Leadership, Eastern Academy of Management.

2012: Outstanding Graduate Research Assistant Award, University of Missouri.

Service to the University

University of Mississippi

Department Assignments

Chair:

2021-2022: Management Department Chair Search Committee

Member:

2020-2021: Instructional Hiring Committee

2020-2021: Instructional Hiring Committee

2020-2021: Dissertation - Jia, Y.

2018-2019: Management Department FNC Founder's Chair Search Committee

2017-2018: Management Department Chair Search Committee

2017-2018: Gigliotti, R. Dissertation Committee Member

School Assignments

Member:

2021-2022: Associate Dean Search

University Assignments

DS: Thesis / Dissertation - Chair:

2020-2021: Menchaca, G. Croft Thesis

Program Representative:

2021-2022: Faculty Senator

2017-2018 – 2018-2019: Faculty Senator

2017-2018: Faculty Senator

Service to the Profession

Academic Conference: Moderator / Facilitator

2014: Academy of Management Annual Meeting.

Reviewer - Grant Proposal Related to Expertise

2022: National Science Foundation.

Reviewer: Ad Hoc Reviewer for a Journal

2021 – 2022: Journal of Business Research.

2018 – 2022: Journal of Business Ethics.

2017 – 2022: Journal of Management Studies.

2017 – 2022: Small Business Economics.

2020: Human Relations.

2018 – 2019: South Asian Journal of Business Studies.

2016 – 2019: Journal of Small Business Management.

Reviewer: Conference Paper

2017 – 2022: Southern Management Association Annual Meeting.

2013 – 2022: Strategic Management Society, Conference.

2012 – 2022: Academy of Management Annual Meeting.

2016: International Corporate Governance Society Annual Conference.

Teaching Honors and Awards

Award

2014: Outstanding Graduate Teaching Assistant Award, University of Missouri.