
Hyun-Soo Woo, Ph.D.

Assistant Professor of Management

Academic Background

Ph.D. Arizona State University.

M.S. Korea University.

B.S. Hanyang University.

Academic Experience

Assistant Professor of Management, University of Mississippi (July, 2016 - Present), Oxford, Mississippi.

Refereed Articles

Woo, H., Cannella, A., & Mesquita, L. (2019). How intra- and inter-firm agglomeration influence new unit geographic distance decisions of multi-unit firms. *Strategic Management Journal*.

Busenbark, J. R., Wiseman, R., Arrfelt, M., & Woo, H. (2017). A review of the internal capital allocation literature: Piecing together the capital allocation puzzle. *Journal of Management*.

Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2016). Sample selection bias and Heckman models in strategic management research. *Strategic Management Journal*.

Papers Under Review

Woo, H., Berns, J., & Solanelles, P. (2021). "How rare is rare? How common is common? Empirical issues associated with binary dependent variables with rare/common event rates," Conditional acceptance to *Organizational Research Methods*.

Woo, H., Berns, J., Mukherjee, K., & Kim, J. (2021). "How increased foreign competition motivates domestic firms to do good: An examination of foreign entry mode and domestic CSR response," 1st revise and resubmit to *Journal of Strategy & Management*.

Kim, H., Woo, H., & Zyung, D. (2020). "CEO Seasons Model in a Low Discretion Country: Evidence from South Korea," Initial submission to *Journal of Management Studies*.

Refereed Proceedings

Abstract Only

Woo, H., Cannella, A., & Mesquita, L. (2017). Intra- and inter-firm agglomeration: The location decisions of multi-unit firms. *Academy of Management Annual Meeting*.

Working Papers

- Gao, H., Yu, T., Woo, H., & Cannella, A. (2021). "The Power of Words: Word Responses in Multimarket Competition," targeted for *Strategic Management Journal*.
- Kim, J., Woo, H., Balven, R., & Hoetker, G. (2021). "A meta-analysis of cross-country context effects on the link between green product strategy and financial performance," targeted for *Journal of International Management*.
- Gao, H., Cannella, A., Yu, T., & Woo, H. (2020). "Multimarket competition and word response," targeted for *Academy of Management Journal*.
- Markin, E. & Woo, H. (2020). "Knowledge sharing of Multi-outlet franchisees," targeted for *Journal of Business Venturing*.
- Woo, H. & Kim, J. (2020). "Simultaneity Bias in Strategy Research: Current Practices and Suggestions," targeted for *Strategic Management Journal*.
- Kim, H., Zyung, J., Woo, H., & Kim, J. (2019). "Taking responsibility and changing courses of action: Foreign divestitures during a domestic recession," targeted for *Strategic Management Journal*.
- Woo, H. & Cannella, A. (2016). "The effect of large buyers on mutual forbearance," targeted for *Strategic Management Journal*.
- Hoetker, G. & Woo, H. (2016). "Are U sure? Improving the theoretical and empirical investigation of curvilinear relationships in strategy research," targeted for *Strategic Management Journal*.
- Woo, H. & Cannella, A. A. (2016). "Rivalry in upstream markets: A multipoint competition approach.."

Presentation of Refereed Papers

International

- Kim, J., Woo, H., Balven, R., & Hoetker, G. (2020). *A meta-analysis of country context effects on the link between green products and firm performance*. Academy of Management Meeting, Virtual, Virtual.
- Solanelles, P., Gao, H., Kim, J., & Woo, H. (2020). *Revisiting the role of organizational vision in management: A meta-analysis*. Strategic Management Society, Conference, Virtual, Virtual.
- Woo, H., Berns, J., & Solanelles, P. (2020). *How rare is rare? How common is common? Empirical issues with skewed binary outcome distributions*. Strategic Management Society, Conference, Virtual, Virtual.
- Woo, H. & Kim, J. (2017). *Simultaneity (or Reverse Causality) Bias in Strategy Research: Current Practices and Recommendations*. Strategic Management Society, Houston, Texas.
- Woo, H., Cannella, A., & Mesquita, L. (2017). *Intra- and inter-firm agglomeration: The location decisions of multi-unit firms*. Academy of Management Annual Meeting, Atlanta, Georgia.
- Kim, H., Zyung, J., Woo, H., & Kim, J. (2016). *In search of accountable CEOs: Evidences from US subsidiary exits of Korean Manufacturing MNEs*. Academy of Management Annual Meeting, Anaheim, California.
- Balven, R., Hoetker, G., Kim, J., & Woo, H. (2015). *Fading away over time: A Meta-analysis of the relationship between different types of corporate environmental strategies and corporate financial performance*. Academy of Management Meeting, Vancouver, Canada-British Columbia.
- Certo, S. T., Busenbark, J. R., Woo, H., & Semadeni, M. (2015). *Sample selection bias and Heckman models in strategic management research*. Academy of Management Meeting, Vancouver, Canada-British Columbia.
- Woo, H. & Cannella, A. A. (2015). *The effect of large buyers on multimarket competition*. Strategic Management Society, Conference, Denver, Colorado.
- Woo, H. & Cannella, A. A. (2014). *Rivalry in both upstream and downstream markets: A multipoint competition approach*. Academy of Management Meeting, Philadelphia, Pennsylvania.
- Woo, H. & Cannella, A. A. (2013). *Multimarket competition in both input resource and output markets*.

Strategic Management Society, Conference, Atlanta, Georgia.

Woo, H., Gao, H., & Cannella, A. A. (2011). *Restoring new multimarket equilibrium: A 'spheres of influence' perspective on behaviors of rivals after mergers and acquisitions*. Strategic Management Society, Conference, Miami, Florida.

Research Honors and Awards

Honor

2017: Conference Best Paper, Academy of Management. Business Strategy and Policy (BPS) Division.

2015: Conference Best PhD Paper Nomination, Strategic Management Society.

2015: Conference Best Paper Nomination, Strategic Management Society.

Scholarship

2014: SMS Doctoral Consortium Scholarship, Strategic Management Society.

Service to the University

University of Mississippi

Department Assignments

Assurance of Learning - Institutional Service:

2020-2021: Assurance of Learning Department Representative

Chair:

2018-2019: Erik Markin

Coordinator:

2019-2020: SACS (Southern Association of Colleges and Schools) accreditation coordinator

Member:

2020-2021: School of Business Administration Scholarship Committee

2018-2019: Faculty Search Committee for Entrepreneurship Endowed Chair

2017-2018: Faculty Search Committee for Strategy/CME Position

2017-2018: Faculty Search Committee for Strategy Position

College Assignments

Member:

2020-2021: Scholarship Committee

Dissertation Assignments

Chair:

2017-2018: Erik Markin

Service to the Profession

Reviewer - Article / Manuscript

2021: Leadership Quarterly. Editorial Board

2020: Organizational Research Methods.

2020: Journal of Management.

2020: Strategic Management Journal.

2018: Long Range Planning.

2017 – 2018: Journal of Management.

2017: Strategic Management Journal.

2017: Journal of Business Venturing.