
Jennifer N. Payne, M.B.A.

Academic Background

M.B.A. Murray State University, 2008.

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Academic Experience

Academic Advisor, Academic Advisor (January, 2018 - Present), Oxford, Mississippi.

- Advise 300 Business Students annually
- Instructor for EDHE 105
- Represent CSSFYE at recruiting events
- Oversee marketing strategies - promotion, social media marketing, etc.

Academic Advisor, Academic Advisor (July, 2014 - December, 2017), Murray, Kentucky.

- Advised freshman and transfer students
- Assisted B-School with recruitment and retention
- Presented for B-School during recruiting events

Graduate Assistant, Murray State University (June, 2008 - September, 2008), Murray, Kentucky. Assisted in all aspects of teaching including guest lecturing in retailing and marketing classes.

Non-Academic Experience

Sales Associate, DK Kelley Fine Apparel and Accessories (April, 2006 - May, 2008), Murray, Kentucky.

- Assisted patrons with selecting merchandise while providing excellent customer service
- Supported management with customer relationship management campaigns
- Maintained customer contact information for over 1,000 revenue producing clients

Refereed Proceedings

Full Paper

Payne, J. N., & Gray, S.J. (2019). In order to fly like a butterfly... maintaining advisor wellbeing amidst change. *NACADA: The Global Community for Academic Advising*.