# Marketing Emphases

## Digital Marketing
- [ ] MKTG 353
- [ ] ENT 386
- [ ] ENT 387
- [ ] One additional general marketing course

## Global Supply Chain
Choose 4 from the following:
- [ ] MKTG 361
- [ ] MKTG 462
- [ ] MKTG 475
- [ ] MKTG 477
- [ ] MKTG 488

## Sales
Choose 2 from the following:
- [ ] MKTG 354
- [ ] MKTG 458
- [ ] SPCH 105
- [ ] MKTG 358
- [ ] MKTG 488
- [ ] BUS 322

**Please Note:** It is not required that a student have an emphasis with the major.