

# SCHOOL OF **BUSINESS**

Undergraduate Programs

*Ole Miss*





**SCHOOL OF BUSINESS  
ADMINISTRATION**

Established as the School of Commerce in October 1917, the business school became a school of the university during the academic year 1919-1920.

OXFORD COUNTRY CLUB, OXFORD, MS



**MANY HATS**

Dean Cyree serves as the Frank R. Day Chair of the Mississippi Banker's Association and Professor of Finance, and, occasionally, finds time to sharpen his skills on the golf course.



**A LETTER FROM**

# KEN CYREE

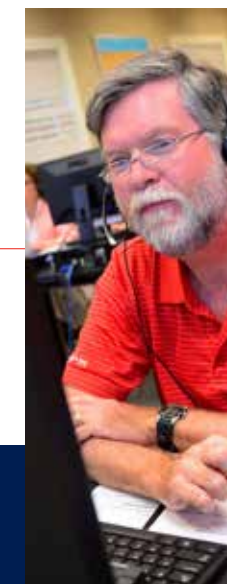
Here at the School of Business Administration our mission is to prepare our students for a successful career through excellent educational opportunities with the help of our outstanding faculty and staff. I encourage you to explore and to consider the opportunities and resources our school has to offer, ones that set us apart and have led to our great tradition of successful Ole Miss business graduates. We take pride in playing an integral part in your educational development, and in empowering you to choose and follow a career path that will lead to achievement of both your personal and professional goals.

**HOTTY TODDY!**

Dr. Ken Cyree, Dean

**PERSONAL  
CONNECTION**

Dean Cyree makes time to thank donors for their gifts and contributions to the business school.





“IT WAS IMPORTANT TO ME TO NOT ONLY FIND A SCHOOL WITH THE SAME SPIRIT BUT ONE THAT WOULD SUPPORT ME IN MY ENDEAVORS AS A STUDENT AND ONE DAY AN ALUMNA.”

# SWEET SUCCESS

How selling Girl Scout cookies led to big ideas for healthcare.

Girl Scout cookies gave Lauren Vanlandingham an early taste for business. Growing up in St. Louis as a Scout, cookie-selling season was her favorite time of year. “I thrived while selling cookies to the customers walking in front of my grocery store.”

It wasn’t just her knack for selling cookies that led her to higher honors in the organization. She earned the Gold Award after she compiled a book of stories from cancer patients and caregivers.

“I chose a topic close to home, cancer,” she said. Both her mother and grandmother battled the disease. “I wanted to shift the ... thinking that cancer is a death sentence to a paradigm of hope and survival.”

Coming from a home full of spirit and support, Lauren knew her future university would have to offer the same. She found it at Ole Miss where her passion for involvement was met with open arms. She serves in many leadership roles for organizations like UM Women in Business, RebelThon and The Big Event.

As for the future, Lauren plans on working on the business side of healthcare. “More than ever, the faults in our healthcare system are showing,” she said. “I would love to work in administration to ensure that everyone can live as healthy of a life as possible.” And, oh yes, she plans to become a Girl Scout troop leader someday.

## HIGHLIGHTS

### UM WOMEN IN BUSINESS

Women in Business is a group dedicated to promoting the success of young women in business through mentoring and various projects and efforts to influence, empower and motivate.

### SCHOLARSHIPS

The Business School offers scholarships to incoming freshmen, transfers, and continuing students each academic year thanks to generous donors and alumni.

## THE BIG EVENT

This day of service is a chance for the Ole Miss community to offer a BIG “Thank You” to the Oxford/Lafayette communities.



BBA MANAGEMENT/MARKETING

LAUREN VANLANDINGHAM

CLASS OF 2023



## REBELTHON

The 12-hour dance marathon, Rebelthon, is held annually to raise money for the Children’s Miracle Network Hospitals. 100% of the money raised goes directly to support healing. The goal is to dance until every child gets to be a kid again.







# THE BUSINESS SCHOOL OPENS DOORS



## Career Preparation Services equip you for professional success.

Gear up through your Ole Miss experience and prepare to stand out as a professional.

We guide our business students through resume writing, professional branding, interviewing, and shaping your career vision, strategies, and goals.

## INTERNSHIPS = EXPERIENCE

Haley Young, from Charlotte, North Carolina, was a marketing and communications intern for the business school. She received her BBA in Marketing and Communication Strategy in 2020 and her MBA in 2021.

## Experiential Education opens doors and provides opportunities to explore and practice.

Focus your efforts, pursue real-world activities, and gain an advantage in entering your chosen industry. Position yourself as a leader to potential employers or program representatives.

We connect business students with Ole Miss family members, professionals in your desired field, recruiters offering internships and applied learning opportunities, and more.

## Business Connect puts you in front of industry- leading organizations.

Get connected with our top industry partners who want to hire our talented Ole Miss Business students – that's you!



## MAKING CONNECTIONS

The business school regularly holds career and internship events to provide students with professional and career development opportunities.







YANIK ETAN  
BBA FINANCE

CLASS OF  
2018

# WORLD OF OPPORTUNITY

## A decision to transfer to Ole Miss leads to a highest academic honor.

From growing up in St. Lucia to living and working in Memphis, Yanik Etan's professional journey has been an interesting one.

He initially attended the College of Central Florida in Ocala, Florida, where he was invited to join the honor society of Phi Theta Kappa, an organization that recognizes exceptional students at the community college level.

That success caught the eye of Ole Miss recruiters, and Yanik was encouraged to visit campus. The beautiful campus and communication from staff sold him on the university, but he says it was his interactions with faculty that made his decision such a good one.

Yanik graduated in 2018 and received the Taylor Medal, the highest academic honor an Ole Miss student can receive in an area of study.

He now lives in Memphis, where he is employed at International Paper as an IT Business Specialist.

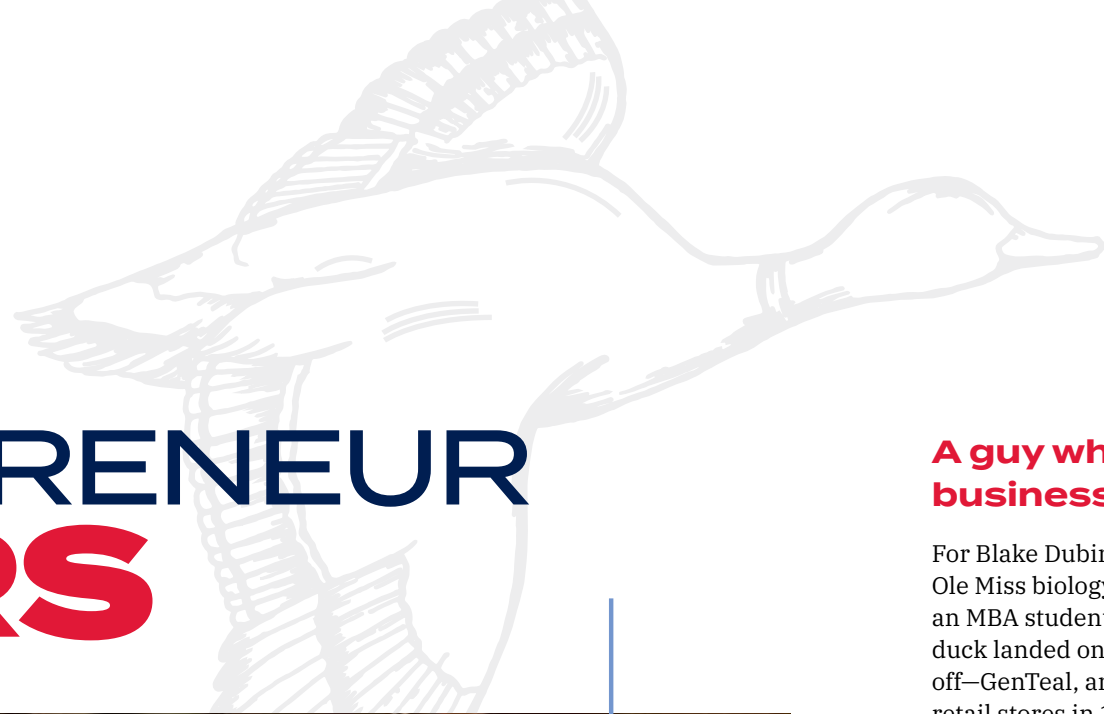
"THE OPPORTUNITIES ARE LIMITLESS. I FORMED SO MANY LASTING RELATIONSHIPS, NOT JUST WITH MY BUSINESS PROFESSORS, BUT WITH FACULTY MEMBERS IN MANY VARIOUS AREAS."



INTERNATIONAL PAPER HEADQUARTERS, MEMPHIS, TN



# AN ENTREPRENEUR SOARS



BLAKE DUBINSKI  
BBA MANAGEMENT, MBA 2015

CLASS OF  
2013

## A guy who knows how to build a business—and share the knowledge.

For Blake Dubinski, it began with a flying duck logo. In 2014, an Ole Miss biology professor showed his logo creation to Blake, then an MBA student. After the two brainstormed business ideas, that duck landed on some polo shirts, and in 2016 a new company took off—GenTeal, an apparel line now with distribution in 130 specialty retail stores in 19 states and a strong online presence.

Fast forward to today. With a growing business, Blake shares his knowledge and experience with future entrepreneurs in the course “Business Venturing” covering the entrepreneurial process from conception to birth.

In his classes, Blake regularly invites guest speakers from the School of Business’ large network to share their experiences. He says he loves his conversations with future business owners about how to avoid growing pains

“Connecting the examples and fundamentals I provide in class with the guest speaker’s personal experiences is where the dots connect; you see the light-bulb go off for the students, which is ultimately the most rewarding part of this role.”

Got a great idea for building a business from the ground up? Visit the Center for Innovation and Entrepreneurship!

“IN MY OPINION, THERE IS NO GREATER MENTAL CHALLENGE THAN GROWING A BUSINESS FROM THE GROUND UP. I CAN MAKE A DIFFERENCE IN HELPING WITH THOSE EARLY GROWING PAINS.”

### CENTER FOR INNOVATION AND ENTREPRENEURSHIP

The Center for Innovation and Entrepreneurship (CIE) encourages and supports entrepreneurial endeavors among all students through various competitions, mentoring, classes and additional means of financial support.



## MAJORS

BANKING AND  
FINANCE

ENTREPRENEURSHIP

FINANCE

GENERAL BUSINESS

MANAGEMENT

Human Resource Management  
International Business Management  
Healthcare Management

MANAGEMENT  
INFORMATION  
SYSTEMS

MARKETING

Sales  
Marketing Analytics  
Digital Marketing Strategy  
Global Supply Chain Management

MARKETING AND  
COMMUNICATION  
STRATEGY

REAL ESTATE

RISK MANAGEMENT  
AND INSURANCE



# EMBRACING INNOVATION

**An aspiring physician learns to see the big picture—and focus on the details.**

Two things have fueled Anna Conner's ambitions in becoming a doctor—innovation and travel. And innovation is something she found in spades at the business school. "Medicine is rapidly changing," said Anna. "The School of Business mindset taught me to embrace change and innovation for the continuous advancement of the field. It taught me to value the opinions of all stakeholders in decision making."

"It's given me both a broad scope mindset and a small detail focus," she added, "which I believe will allow me to provide excellent, personalized care to patients as well as address national and international health challenges."

She has already encountered some of those health challenges in her travels abroad, including Shanghai, where she served as a medical intern in 2019 through a Freeman Grant by the Croft Institute at Ole Miss. It was there that she learned about the traditional Chinese approach in managing chronic pain. "I appreciate this model, and it only strengthened my desire to have a holistic practice one day, treating mind, body and spirit."

"Traveling has expanded my goal of becoming a physician by hearing the stories of people around the world and the unique struggles they face," said Anna. "Clean water, nutrition and medical care are currently 'luxuries' not afforded to many, but I see them as human rights."

From business school to medical school and beyond, it's not such an unusual journey, at least not here at Ole Miss.

ANNA CONNER

BBA GENERAL BUSINESS



## STUDY ABROAD

The study abroad office provides students the opportunity to study at renowned universities around the world.  
[studyabroad.olemiss.edu](http://studyabroad.olemiss.edu)

CLASS OF 2021

**"I ASPIRE TO WORK ABROAD, AS PART OR WHOLE OF MY CAREER, SPECIFICALLY WITH THOSE WHO HAVE BEEN UNDERSERVED WITH THEIR CARE."**

CLASS OF 2020

MEMPHIS RECOVERY CENTER, MEMPHIS, TN



ALEX BOWENS

BBA MANAGEMENT

# FINDING HER PASSION

**A change of heart, and major, leads to a dream career.**

Often the unexpected path forward is the best path forward.

Alex Bowens grew up in an Ole Miss family. The Memphis, Tennessee, native always wanted to come to the university and walk in the footsteps of her mother, aunts, uncles and plenty of cousins. She even knew (or thought she knew) her major would be in pharmacy or a related area of science.

Halfway through her junior year, she realized she wasn't in the right major. Her grades were suffering. She wasn't interested. She still loved being at Ole Miss but was unfulfilled with her major at that time.

Alex took the winter break to consider her options. She spoke with her family members and consulted with her

advisor in the School of Business. Ultimately, she decided to change her major to management. That decision paid off almost immediately.

"I realized how much I loved my new major," she said. "I was selected for an internship and joined numerous organizations on campus."

The change of major allowed Alex to find her passion. Now, she's making her own legacy as a Human Resources Associate for a substance abuse treatment facility in her hometown. She loves waking up each day to help others find their own path.

"I want to inspire everyone to never let fear stop anyone from finding his or her dream."

**"I CAN HONESTLY SAY THAT BECOMING A BUSINESS MAJOR, AS A SECOND SEMESTER JUNIOR, WAS THE GREATEST ACHIEVEMENT IN MY UNDERGRADUATE CAREER."**



## SOCIETY FOR HUMAN RESOURCE MANAGEMENT

The Ole Miss Society for Human Resource Management (SHRM) positions students for success upon graduation by providing activities designed to facilitate professional growth while learning about Human Resource Management.



# PUTTING ON A SHOW

The world of performing arts needs money.  
She knows how to find it.

**“I ABSOLUTELY LOVE BEING ABLE TO HELP PUT ON EVENTS, CREATE PROGRAMMING AND MAKE A POSITIVE IMPACT ON STUDENTS ON CAMPUS.”**

What do the performing arts have to do with business? A lot. Especially now, when the worlds of theater, dance and music strive to unearth new streams of revenue. Thanks to her time in the School of Business, Gianna Schuetz, senior from Huntsville, Alabama, will be in a position to help.

In May, 2021, she graduated with a dual degree in finance and theatre arts. In fact, when she was searching for a university that would allow her to do that, many said no. Ole Miss said yes, and Gianna began to build her legacy.

Her time at the university was busy—from internships at the student-run Ghostlight Repertory Theatre to the renowned Williamstown Theatre Festival in Massachusetts. As an executive officer for the Associated Student Body, Gianna helped student organizations find money to host events.

“The University has given me countless extracurricular experiences,” she said. “My professors, peers, advisors and administrators have pushed me to success both inside and outside the classroom.”

Gianna was one of ten undergraduate students named to the 2021 Ole Miss Hall of Fame.

## ALPHA KAPPA PSI

The Ole Miss Business School is home to one of 263 chapters of Alpha Kappa Psi. Founded in 1904, with the purpose of grooming its members into principled business leaders, the co-ed organization focuses on leadership and professional development.



## GHOSTLIGHT REPERTORY THEATRE

The Ghostlight Repertory Theatre is a student-run theatre organization at the University of Mississippi dedicated to making you laugh, cry and applaud.



## ASSOCIATED STUDENT BODY

Since 1917, the Associated Student Body has led the effort in advocating for the students at the University of Mississippi. The ASB works to serve selflessly and to represent justly the student body.



# POWER OF NETWORKING

## This problem solver looks forward to a bright future in medical sales.

When Matt Eddy completed his first two years of college at Coastal Alabama Community College in Bay Minette, Alabama, he already had a list of service accomplishments and honors to take with him on his journey.

But, what was next? Where would he finish?

“I selected the University of Mississippi because of the great educational opportunities and specifically the top-rated business school,” he said. “I also decided on Ole Miss because I enjoyed the friendly atmosphere and close interactions the students had with their professors.”

“Since arriving at the university, I have made it my goal to become active on campus,” he

said. “When I got to Ole Miss, I noticed there was not a Rotaract Club (the college version of Rotary International).”

Matt and a marketing professor got together to re-establish a Rotaract at Ole Miss. “We created the club and built an executive board,” he said. In addition to his work with Rotaract, Matt has served as a School of Business Ambassador and has been involved with a student marketing organization.

After graduation, Matt plans to enter the field of medical sales, where he hopes his knowledge of business operations, marketing skills, and ability to network, will allow him to position himself as a top candidate on the job market. For future students, Matt recommends connecting with the Office of Career Preparation in the School of Business and meeting with professors one-on-one.



CLASS OF  
2021

### NETWORKING THROUGH SERVICE

In addition to his work as a volunteer firefighter, Matt has been increasing his circle of reach as a School of Business Ambassador, representing the business school's student body. Ambassadors are selected via an application and interview process to help recruit high school and transfer students.



### THE ROTARACT CLUB

A division of Rotary International, this club brings together young people 18 and older to develop leadership and professional skills, and have fun through community service.



“MY ADVICE TO ANY INCOMING STUDENT IS TO MAKE THE MOST OF YOUR TIME IN COLLEGE. GO TO THINGS; GET INVOLVED. COLLEGE WILL BE OVER BEFORE YOU KNOW IT.”



### PARTNERS IN BUSINESS

With his passion for marketing and community service, Matt Eddy knew he wanted to help.

He interned at the Mississippi Small Business Development Center (MS-SBDC) and quickly learned of the struggles many business owners faced.

“I gained valuable experience in understanding the problems faced by many types of businesses and industries,” Matt said. “In most cases, I was able to assist them by directing them to different resources.”



# SHANGHAI STRATEGIST

SHAMESSIA LEE  
BBA MARKETING

## From Ole Miss to China to FedEx, a sales account exec learns the ropes.

In the summer of 2012, high schooler Shamessia “Meme” Lee attended a StarTalk Chinese language and culture program at Ole Miss. It was her first visit to campus, and for a native of a “small corner” in Columbus, Georgia, the experience broadened her world view and solidified her decision to attend the university.

Once on campus, she chose the School of Business. The encouragement and direction of the business school faculty and staff helped put her on a career path that led her around the world.

In Shanghai, she interned at a digital marketing agency.

“I was able to utilize what I learned in the classroom, from my marketing professors, to work with brands such as GOAT, Estee Lauder and Tourism Australia on refining their branding strategy for the Chinese consumer.”

She is now a business sales account executive at FedEx Services in Memphis, where she works with small business customers. She still draws on knowledge she learned at Ole Miss.



“EVEN TODAY, I CAN WALK IN THE DOORS OF HOLMAN HALL AND SEEK ADVICE, AND EXCHANGE STORIES WITH ALL THE FACULTY AND STAFF WHO WERE SUPPORTIVE OF MY ENDEAVORS FROM THE START.”

## FINANCIER'S CLUB

The Financier's Club is for students majoring in various areas of finance. The club works to connect with financial services executives, employers and regulators from across the country.

FEDEX EXPERIENCE CENTER, MEMPHIS, TN

CLASS OF  
2018



## GILLESPIE BUSINESS PLAN COMPETITION

As the marquee event of the CIE, the Gillespie Business Plan Competition provides excellent funding and networking opportunities for students to develop their ventures.

# A SMARTER HOME

## A tech wiz takes life at home to a whole new level.

Prahar Patel wanted a university that offered challenging academics. He knew he wanted to start his own business. And he had a love for computer science. He also wanted a quality of life in a small-town that few can offer.

Ole Miss offered him all of those things — plus some.

While earning his degree with a major in Management Information Systems, he learned core business principles and was able to combine them with his technical understanding of smart electronics. Prahar entered his business idea for smart home technologies in the Center for Innovation and Entrepreneurship's Rebel Venture Capital Fund.

His idea took off. He was provided startup capital and mentoring from Ole Miss Business School alumni to begin to put his business idea into action.

Now, his idea is a reality. The 2020 graduate owns and operates Jetson Smart Homes with his business partner, Gerald Kennedy. JSH is a full-service home automation and security installation services company that makes homes and businesses better, faster and more environmentally responsible.

PRAHAR PATEL

BBA MANAGEMENT INFORMATION SYSTEMS

## REBEL VENTURE CAPITAL FUND (RVCF)

School of Business alumni pay it forward! The RVCF is an alumni-established non-profit entity created to financially support student start-up businesses with seed money grants and mentoring.

"I WANTED TO STUDY COMPUTER SCIENCE AND BUSINESS, BOTH DEPARTMENTS AT OLE MISS WERE ONE OF THE BEST IN THE STATE. WITH THE PERFECT COMBINATION OF QUALITY OF LIFE AND ACADEMICS, I KNEW IT WAS THE PLACE FOR ME."

CLASS OF  
2020

CUSTOMER'S HOME, OXFORD, MS





# HOW TO APPLY

Learn more about application requirements at [admissions.olemiss.edu](https://admissions.olemiss.edu)

**SUBMIT** your application and pay the fee at [olemiss.edu/apply](https://olemiss.edu/apply)

**SEND** us your high school transcript through your junior year

**SUBMIT** your official ACT/SAT test scores directly from the testing agency

**APPLY** for scholarships and financial aid at [finaid.olemiss.edu](https://finaid.olemiss.edu)



## HOW CAN WE HELP?

[info@bus.olemiss.edu](mailto:info@bus.olemiss.edu) | 662-915-5820, option 1



# DECLARING Your Major

## All students admitted as General Business

Admission to specialized majors based on GPA in 36-hour core.\*

### REQUIRED 36 HOUR CORE

Writ 101 .....	3 hours
<i>First-Year Writing 1</i>	
Writ 102 .....	3 hours
<i>First-Year Writing 2</i>	
Math 167.....	3 hours
<i>Business Mathematics</i>	
Math 267 .....	3 hours
<i>Business Calculus 1</i>	
Humanities .....	3 hours
Fine Arts .....	3 hours
Humanities or Fine Arts .....	3 hours
Lab Science.....	6 to 8 hours
Accy 201.....	3 hours
<i>Intro to Accounting 1</i>	
Econ 202.....	3 hours
<i>Microeconomics</i>	
Or	
Econ 203.....	3 hours
<i>Macroeconomics</i>	
Bus 271.....	3 hours
<i>Business Communications</i>	
Or	
Bus 250.....	3 hours
<i>Legal Environment of Business</i>	

\* Subject to change based on academic catalog requirements.



*Ole Miss*

School of  
**Business  
Administration**

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**BUILD YOUR  
*Ole Miss*  
LEGACY.**

[business.olemiss.edu](https://business.olemiss.edu)