

# SCHOOL OF BUSINESS ADMINISTRATION

## Bachelor of Business Administration

### Academic Degree Plan 2021-2022

Name:	ID#:	Advisor:
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	COURSE TITLE	UM	TRF	GRADE	HRS	COURSE TITLE	UM	TRF	GRADE	HRS
<b>FRESHMAN</b>	Intro to College Writing or First-Year Writing I	WRIT 100 or WRIT 101			3	First-Year Writing II or Freshman Seminar	WRIT 102 or LIBA 102			3
	Humanities				3	Humanities or Fine Arts				3
	Business Mathematics**	MATH 167			3	Calculus I or Business Calculus I or Calculus of Decision Making I	MATH 261/267/271 (C minimum required)			3
	General Elective				3	Fine Arts--AH, MUS, THEA, DANC, or LIBA 130				3
	Science Lecture-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				3	Science Lecture-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				3
	Science Lab-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				1	Science Lab-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				1
<b>SOPHOMORE</b>	Accounting I	ACCY 201 (C minimum required)			3	Accounting II	ACCY 202 (C minimum required)			3
	Principles of Microeconomics	ECON 202 (C minimum required)			3	Principles of Macroeconomics	ECON 203 (C minimum required)			3
	Legal Environment of Business	BUS 250 (C minimum required)			3	Business Communication	BUS 271 (C minimum required)			3
	Economic Statistics I	BUS 230 or ECON 230 (C minimum required)			3	General Elective				3
	General Elective				3	General Elective				3

**GPA on 36 hours to declare specialty major:**

**Prerequisites:**

Writ 102 or Liba 102--Completion of Writ 100 or Writ 101  
 Math 167-- Math ACT 19 or higher or Math SAT 450 or higher  
 Accy 202--Completion of Accy 201  
 Econ 203--C minimum in Econ 202 (**must make C or better in Econ 203**)

Bus/Econ 230--C minimum in Math 261/267/271  
**(must make C or better in Bus/Econ 230)**  
 Bus 271--Completion of Writ 100/101 and Writ/Liba 102

\* Only LIBA 150 and LIBA 151 approved

\*\*Math 167 strongly preferred, but may substitute Math 121 or Math 125

# Entrepreneurship Major

Name:						ID#	Advisor:			
	COURSE TITLE	UM	TRF	GRADE	HRS	COURSE TITLE	UM	TRF	GRADE	HRS
JUNIOR	Marketing Principles	MKTG 351 (C minimum required)			3	Economic Statistics II	BUS 302 or ECON 302 (C minimum required)			3
	Business Finance I	FIN 331 (C minimum required)			3	Intro to Operations & Supply Chain Mgmt	MKTG 372 (C minimum required)			3
	Principles of Management	MGMT 371 (C minimum required)			3	<b>Business Venturing</b>	<b>ENT 396</b> (C minimum required)			3
	Management Information Systems	MIS 309 (C minimum required)			3	<b>Venture Ideas</b>	<b>ENT 426 Spring Only</b> (C min required)			3
	General Elective				3	<b>Major Field Elective*</b>	(C min)			3
SENIOR	<b>Business Strategy &amp; Modeling</b>	<b>ENT 436 Fall Only</b> (C min required)			3	<b>Major Field Elective*</b>	(C min)			3
	<b>Corporate Innovation</b>	<b>ENT 446 Fall Only</b> (C min required)			3	<b>Venture Finance</b>	<b>ENT 456 Spring Only</b> (C min required)			3
	<b>Major Field Elective*</b>	(C min)			3	General Elective				3
	300+ Business Elective or 300+ Nonbusiness Elective	(C min)			3	<b>Management of Strategic Planning or Venture Accelerator</b>	<b>MGMT 493 OR ENT 499</b> (C minimum required)			3
	300+ Business Elective	(C min)			3	300+ Business Elective	(C min)			3

**Prerequisites:**

MKTG 351, MGMT 371, MIS 309-- Completion of 54 Hours; specialized bus. Major  
 FIN 331--C minimum in Econ 202, 203, and BUS/ECON 230;  
 and completion of ACCY 201 and 202; specialized bus major  
 MKTG 372--completion of BUS/ECON 230  
 BUS/ECON 302--C minimum in BUS/ECON 230

ENT 396 -- Completion of Mgmt 371, Mktg 351, and Fin 331  
 ENT 426, 436, 446 - Completion of MGMT 371  
 ENT 456 -- Completion of MGMT 371 & FIN 331  
 ENT 499 - Instructor approval  
 MGMT 493--C minimum in MGMT 371; completion of FIN 331, MKTG 351, MKTG 372

**\*Major Field Elective--Choose from any 300-level or above ENT course**

ENT 321, 386- Completion of 24 credit hours  
 ENT 356, 381, 411- Completion of 54 credit hours  
 ENT 380- Study Abroad Approval  
 ENT 387, ENT 388- Completion of ENT 386  
 ENT 395- Honors Thesis Approval

ENT 466, 476, 486- C minimum in MGMT 371

Department Approved Study USA, International Study or Internship

**A minimum grade of C is required in all BUSINESS, ECONOMICS, AND ACCOUNTING courses applied toward a major in entrepreneurship.**

**General Elective** --100 level or above 3 hour graded courses (some exclusions apply)

**300+ Non-business elective**--all 300 level or above 3 hour graded courses, excludes ACCY, BUS, ECON, ENT, FIN, GB, MGMT, MIS, MKTG, and EDHE 303

**300+ Business elective**--all 300 level or above 3 hour graded ACCY, BUS, ECON, ENT, FIN, MGMT, MIS, or MKTG courses,  
 excludes coursework required for specific major, all GB courses, and ACCY 300

**Minimum 2.0 GPA requirements in each of these areas:**

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|-------------------|---------------------------------|---|
| 1. Cumulative GPA | 3. GPA in Major Courses         | 5. GPA in All Courses Applied to Degree |
| 2. Resident GPA   | 4. GPA in Bus/Econ/Accy Courses |   |