

SCHOOL OF BUSINESS ADMINISTRATION

Bachelor of Business Administration

Academic Degree Plan 2025-2026

Name:	ID#	Advisor:
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	COURSE TITLE	UM	TRF	GRADE	HRS	COURSE TITLE	UM	TRF	GRADE	HRS
FRESHMAN	Intro to College Writing or First-Year Writing I	WRIT 100 or WRIT 101			3	First-Year Writing II or Freshman Seminar	WRIT 102 or LIBA 102			3
	Humanities				3	Humanities				3
	Business Mathematics**	MATH 167 <i>(C Minimum required)</i>			3	Calculus I or Business Calculus I or Calculus of Decision Making I	MATH 261/267/271 <i>(C minimum required)</i>			3
	General Elective				3	Fine Arts--AH, MUS, THEA, DANC, or LIBA 130				3
	Science Lecture-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				3	Science Lecture-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				3
	Science Lab-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				1	Science Lab-- ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				1
SOPHOMORE	Accounting I	ACCY 201 <i>(C minimum required)</i>			3	Accounting II	ACCY 202 <i>(C minimum required)</i>			3
	Principles of Microeconomics	ECON 202 <i>(C minimum required)</i>			3	Principles of Macroeconomics	ECON 203 <i>(C minimum required)</i>			3
	Legal Environment of Business	BUS 250 <i>(C minimum required)</i>			3	Business Communication	BUS 271 <i>(C minimum required)</i>			3
	Economic Statistics I	BUS 230 or ECON 230 <i>(C minimum required)</i>			3	General Elective				3
	General Elective				3	General Elective				3

Prerequisites:

Writ 102 or Liba 102--Completion of Writ 100 or Writ 101
 Math 167-- Math ACT 19 or higher or Math SAT 510 or higher; ALEKS 38
 Accy 202--Completion of Accy 201
 Econ 203--C minimum in Econ 202 (**must make C or better in Econ 203**)
 * Only LIBA 150 and LIBA 151 approved

Bus/Econ 230--C minimum in Math 261/267/271
(must make C or better in Bus/Econ 230)
 Bus 271--Completion of Writ/Liba 102

**Math 167 strongly preferred, but may substitute Math 121, 125, or 268

Entrepreneurship Major

Name:		ID#			Advisor:					
	COURSE TITLE	UM	TRF	GRADE	HRS	COURSE TITLE	UM	TRF	GRADE	HRS
JUNIOR	Marketing Principles	MKTG 351 <i>(C minimum required)</i>			3	300+ Business Elective	<i>(C min)</i>			3
	Business Finance I	FIN 331 <i>(C minimum required)</i>			3	Intro to Operations & Supply Chain Mgmt	MKTG 372 <i>(C minimum required)</i>			3
	Principles of Management	MGMT 371 <i>(C minimum required)</i>			3	Business Venturing	ENT 396 <i>(C minimum required)</i>			3
	Business Analytics and Information Systems	BAIS 309 <i>(C minimum required)</i>			3	Venture Ideas	ENT 426 Spring Only <i>(C min required)</i>			3
	General Elective				3	Major Field Elective*	<i>(C min)</i>			3
SENIOR	Business Strategy & Modeling	ENT 436 Fall Only <i>(C min required)</i>			3	Major Field Elective*	<i>(C min)</i>			3
	Corporate Innovation	ENT 446 Fall Only <i>(C min required)</i>			3	Venture Finance	ENT 456 Spring Only <i>(C min required)</i>			3
	Major Field Elective*	<i>(C min)</i>			3	General Elective				3
	300+ Business Elective or 300+ Nonbusiness Elective	<i>(C min)</i>			3	Management of Strategic Planning or Venture Accelerator	MGMT 493 OR ENT 499 <i>(C min required)</i>			3
	300+ Business Elective	<i>(C min)</i>			3	300+ Business Elective	<i>(C min)</i>			3

Prerequisites:

MKTG 351, MGMT 371, BAIS 309, MKTG 372--Completion of 54 credit hours; and C minimum in Math 167, Math 267, Accy 201, Econ 202, and Econ/Bus 230
 FIN 331--C minimum in Math 167, Math 267, Accy 201, Econ 202, Econ 203, and Econ/Bus 230 and completion of ACCY 202.
 MGMT 493--C minimum in MGMT 371; completion of FIN 331, MKTG 351, MKTG 372

ENT 396 -- Completion of Mgmt 371
 ENT 426, 436, 446 - Completion of MGMT 371
 ENT 456 -- Completion of MGMT 371 & FIN 331
 ENT 499 - Instructor approval

***Major Field Elective--Choose from any 300-level or above ENT course**

ENT 386- Completion of 24 credit hours
 ENT 321, 331, 351, 352, 356, 381, 382, 388, 411, 412, 422, 451, 498- Completion of 54 credit hours
 ENT 380- Study Abroad Approval
 ENT 387- Completion of ENT 386
 ENT 395- Honors Thesis Approval (max 3 credit hours for Major Field Elective)

ENT 466, 476, 486- C minimum in MGMT 371

Department Approved Study USA, International Study or Internship

A minimum grade of C is required in all BUSINESS, ECONOMICS, AND ACCOUNTING courses applied toward a major in entrepreneurship.

General Elective --100 level or above 3 hour graded courses (some exclusions apply)

300+ Non-business elective--all 300 level or above 3 hour graded courses, excludes ACCY, BUS, ECON, ENT, FIN, GB, MGMT, BAIS, MKTG, and EDHE 303

300+ Business elective--all 300 level or above 3 hour graded ACCY, BUS, ECON, ENT, FIN, MGMT, BAIS, or MKTG courses, excludes coursework required for specific major, all GB courses, and ACCY 300

Minimum 2.0 GPA requirements in each of these areas:

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|-------------------|---------------------------------|-----------------------------------------|
| 1. Cumulative GPA | 3. GPA in Major Courses | 5. GPA in All Courses Applied to Degree |
| 2. Resident GPA | 4. GPA in Bus/Econ/Accy Courses | |