

SCHOOL OF BUSINESS ADMINISTRATION

Bachelor of Business Administration

Academic Degree Plan 2023-2024

Name:	ID#	Advisor:
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	COURSE TITLE	UM	TRF	GRADE	HRS	COURSE TITLE	UM	TRF	GRADE	HRS
FRESHMAN	Intro to College Writing or First-Year Writing I	WRIT 100 or WRIT 101			3	First-Year Writing II or Freshman Seminar	WRIT 102 or LIBA 102			3
	Humanities				3	Humanities or Fine Arts				3
	Business Mathematics**	MATH 167			3	Calculus I or Business Calculus I or Calculus of Decision Making I	MATH 261/267/271 <i>(C minimum required)</i>			3
	General Elective				3	Fine Arts--AH, MUS, THEA, DANC, or LIBA 130				3
	Science Lecture--ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				3	Science Lecture--ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				3
	Science Lab--ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				1	Science Lab--ASTR, BISC, CHEM, GEOL, PHYS, or LIBA*				1
SOPHOMORE	Accounting I	ACCY 201 <i>(C minimum required)</i>			3	Accounting II	ACCY 202 <i>(C minimum required)</i>			3
	Principles of Microeconomics	ECON 202 <i>(C minimum required)</i>			3	Principles of Macroeconomics	ECON 203 <i>(C minimum required)</i>			3
	Legal Environment of Business	BUS 250 <i>(C minimum required)</i>			3	Business Communication	BUS 271 <i>(C minimum required)</i>			3
	Economic Statistics I	BUS 230 or ECON 230 <i>(C minimum required)</i>			3	General Elective				3
	General Elective				3	General Elective				3

GPA on 36 hours to declare specialty major:

Prerequisites:

Writ 102 or Liba 102--Completion of Writ 100 or Writ 101
 Math 167-- Math ACT 19 or higher or Math SAT 450 or higher; ALEKS 38
 Accy 202--Completion of Accy 201
 Econ 203--C minimum in Econ 202 (**must make C or better in Econ 203**)
 * Only LIBA 150 and LIBA 151 approved

Bus/Econ 230--C minimum in Math 261/267/271
(must make C or better in Bus/Econ 230)
 Bus 271--Completion of Writ 100/101 and Writ/Liba 102

**Math 167 strongly preferred, but may substitute Math 121, 125, or 268

Entrepreneurship Major

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	COURSE TITLE	UM	TRF	GRADE	HRS	COURSE TITLE	UM	TRF	GRADE	HRS
JUNIOR	Marketing Principles	MKTG 351 <i>(C minimum required)</i>			3	300+ Business Elective	<i>(C min)</i>			3
	Business Finance I	FIN 331 <i>(C minimum required)</i>			3	Intro to Operations & Supply Chain Mgmt	MKTG 372 <i>(C minimum required)</i>			3
	Principles of Management	MGMT 371 <i>(C minimum required)</i>			3	Business Venturing	ENT 396 <i>(C minimum required)</i>			3
	Management Information Systems	MIS 309 <i>(C minimum required)</i>			3	Venture Ideas	ENT 426 Spring Only <i>(C min required)</i>			3
	General Elective				3	Major Field Elective*	<i>(C min)</i>			3
SENIOR	Business Strategy & Modeling	ENT 436 Fall Only <i>(C min required)</i>			3	Major Field Elective*	<i>(C min)</i>			3
	Corporate Innovation	ENT 446 Fall Only <i>(C min required)</i>			3	Venture Finance	ENT 456 Spring Only <i>(C min required)</i>			3
	Major Field Elective*	<i>(C min)</i>			3	General Elective				3
	300+ Business Elective or 300+ Nonbusiness Elective	<i>(C min)</i>			3	Management of Strategic Planning or Venture Accelerator	MGMT 493 OR ENT 499 <i>(C min required)</i>			3
	300+ Business Elective	<i>(C min)</i>			3	300+ Business Elective	<i>(C min)</i>			3

Prerequisites:

MKTG 351, MGMT 371, MIS 309-- Completion of 54 Hours; specialized bus. Major
FIN 331--C minimum in Econ 202, 203, and BUS/ECON 230;

and completion of ACCY 201 and 202; specialized bus major

MKTG 372--completion of BUS/ECON 230

MGMT 493--C minimum in MGMT 371; completion of FIN 331, MKTG 351, MKTG 372

***Major Field Elective--Choose from any 300-level or above ENT course**

ENT 386- Completion of 24 credit hours

ENT 321, 331, 351, 352, 356, 381, 382, 388, 411, 412, 422, 451- Completion of 54 credit hours

ENT 380- Study Abroad Approval

ENT 387- Completion of ENT 386

ENT 395- Honors Thesis Approval

ENT 396 -- Completion of Mgmt 371, Mktg 351, and Fin 331

ENT 426, 436, 446 - Completion of MGMT 371

ENT 456 -- Completion of MGMT 371 & FIN 331

ENT 499 - Instructor approval

ENT 466, 476, 486- C minimum in MGMT 371

Department Approved Study USA, International Study or Internship

A minimum grade of C is required in all BUSINESS, ECONOMICS, AND ACCOUNTING courses applied toward a major in entrepreneurship.

General Elective --100 level or above 3 hour graded courses (some exclusions apply)

300+ Non-business elective--all 300 level or above 3 hour graded courses, excludes ACCY, BUS, ECON, ENT, FIN, GB, MGMT, MIS, MKTG, and EDHE 303

300+ Business elective--all 300 level or above 3 hour graded ACCY, BUS, ECON, ENT, FIN, MGMT, MIS, or MKTG courses,

excludes coursework required for specific major, all GB courses, and ACCY 300

Minimum 2.0 GPA requirements in each of these areas:

1. Cumulative GPA

2. Resident GPA

3. GPA in Major Courses

4. GPA in Bus/Econ/Accy Courses

5. GPA in All Courses Applied to Degree